COCONINO COMMUNITY COLLEGE
COURSE OUTLINE

Prepared by: Linda Barker   December 10, 2012
General Education Outcomes Reviewed   Spring 2013
Reviewed by: Linda D Barker, MA   January 19, 2015
Status: Permanent   Fall 2013
Effective: Fall 2015

A. Identification
   1. Subject Area: Sociology (SOC)
   2. Course Number: 230
   3. Course Title: Sociology of Media and Film
   4. Credit Hrs.:   3
   5. Course Description: Overview of sociological concepts and perspectives as they relate to media and film; examination of social, cultural, political, and economic conditions affecting the various cultures at different periods in history, with particular emphasis on contemporary American culture. Three lecture.

B. Course Goals
   To provide students with the general knowledge and understanding of contemporary concepts and issues involved in the social constructions of media as it is cultivated, consumed, and interpreted by the individual and society. This class explores the social implications of media and film by applying critical writing and thinking skills.

C. Course Outcomes: Upon successful completion of this course, student will be able to:
   1. examine how media and film are produced, consumed, interpreted, and experienced;
   2. describe the different sociological concepts and perspectives related to the analysis of media in the U.S.;
   3. discuss the various approaches of media and film as it relates to the social construction of gender, race, and class;
   4. explain how media influences the social construction of politics and power inequities;
   5. examine how media influences stereotypes;
   6. evaluate the relationship between media, film and social institutions in America;
   7. and explain the role of media and film as it relates to social change or movements.

D. Course Outcomes Assessment will include: a variety of assessment techniques including critical writing assignments.

E. Course Content will include:
   1. social constructions of media and its development;
   2. concepts of media and film;
   3. gender-roles, race-roles, class-roles and sex-role stereotypes;
   4. age, ethnicity, race, class, culture and sexual orientation;
   5. sexism, feminism, and gender-equality;
   6. and advertising and news bias.