

COCONINO COMMUNITY COLLEGE

COURSE OUTLINE

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Status: Permanent

Date: Jan. 31, 2007

A. Identification:

1. Subject Area: ENGLISH
2. Course Number: COM 181
3. Course Title: College Publications II
4. Credit Hrs: 3
5. Catalog Description: Hands-on experience producing college student *print* publications. Three lecture. Spring.

Fee: \$15.00

B. Course Goals:

To provide students with hands-on experience producing college student *print* publications.

C. Course Outcomes:

Students will:

1. Design print version layouts
2. Integrate digital photos into layouts
3. Integrate edited submissions into layouts
4. Compose correspondence and assemble mailing
5. Operate a digital camera
6. Coordinate and arrange associated events linked with publications
7. Practice leadership skills

D. Course Content:

Will include:

1. Editing techniques
2. Introduction to page layout
3. Illustrator basics
4. Database file maintenance