

COCONINO COMMUNITY COLLEGE

COURSE OUTLINE

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Revised by: Paul Holbrook
Status: Permanent

December 4, 1991
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A. Identification:

1. Subject Area: Business
2. Course Number: BUS 216
3. Course Title: PRINCIPLES OF BUSINESS FINANCE
4. Credit Hrs: 3
5. Catalog Description:

Principles of financial management as applied to the operations of non-financial business and industry firms. Application of financial analysis tools and techniques needed for the process of business and industry financial administration and decision making, goals and functions of financial management, analysis and planning, working capital management, capital budgeting, and the cost of capital risk. Three lecture.

B. Course Goals:

To provide the students with the necessary skills to prepare them for understanding the contemporary environment of the financial industry with a solid basic philosophy in order to conduct themselves in the business world of today using financial management techniques for problem solving and to emphasize financial management areas of business applications as preparation for: problem-solving, communication, reasoning, and reporting. Computer worksheet applications may be utilized.

C. Course Outcomes:

The student will demonstrate by their scores on written assignments and exams, mastery of the basic business skills necessary to perform the following:

1. Problem solving techniques
2. Instruction interpretation
3. Understanding of financial vocabulary
4. Explain the basic business finance principles
5. Describe financial analysis and planning
6. Explain the capital budgeting process
7. Explain the working capital management process
8. Explain the differences between short and long term financing

D. Assessment of Course Outcomes.

1. Instructor assigned reading and homework
2. Exam questions and/or project

E. Course Content:

Will include:

1. Financial analysis and planning
2. Working capital management
3. The capital budgeting process
4. Long term financing
5. Expanding the perspective of corporate finance