



"About half our firefighters are graduates of CCC. Everyone has taken at least one class there. As a matter of cost and allocation of resources, it's been a huge help to rely on CCC for those classes. We are highly dependent on the College for those needs."

- Mike Bradley • Highlands Fire Chief

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Alfredo Villa graduated in May from Coconino Community College with an Associate's degree in Fire Science. He is currently working a full-time firefighter position in the Highlands Fire Department in Mountainaire.

CCC Fire Science Grad Retools to Serve Coconino County

Two years ago, Alfredo Villa was living in Hawaii, working at the Four Seasons Resort. Villa, who has a bachelor's degree in business administration with a concentration in hotel and restaurant management, was living in paradise.

But something didn't feel right.

No matter how luxurious the resort and lush the surroundings, Villa, who grew up in the Phoenix area, wanted to return Northern Arizona. "It's here where I became my own person," Villa said. "I love the climate and the people. I would love to stay here."

Villa, 27, knew that he wanted to serve his community in a more fulfilling way. He returned to Flagstaff and enrolled in Coconino Community College's Fire Science program.

Villa was going to be a firefighter.

In May, Villa graduated from CCC with an associate's degree in Fire Science. Today, he works for the Highlands Fire District, which serves more than 6,000 residents south of Flagstaff. Located in the nation's largest contiguous stand of Ponderosa Pine forest, the district includes the communities of Kachina Village, Forest Highlands, Mountainaire, Lower Lake Mary and Pine Del.

"I'm still serving customers, but in a different way," Villa said. "Here, the people want us to be there. They need us to be there."

Villa was the first graduate of Highlands' Resident Intern Firefighter Program. Highlands Fire District provides room and board in the fire station for the student and also pays the student's tuition. While taking classes, the student is hired as a volunteer firefighter.

Many of the instructors in CCC's Fire Science program are Highlands firefighters and a station's community room serves as a satellite classroom for classes such as emergency medicine. It is one of the many community partnerships CCC has to educate and train residents for local jobs, so residents can continue to work in their community.

"About half our firefighters are graduates of CCC," said Highlands Fire Chief Mike Bradley. "Everyone has taken at least one class there."

CCC began its Fire Science program in 1993, and since then more than 1,572 firefighters have either taken classes, received a certificate or associate's degree in fire science from the college.

"About eight years ago, we handled all our Firefighter I and II classes and EMS training classes," Bradley said. The cost to the department was extremely high, he said.

"As a matter of cost and allocation of resources, it's been a huge help to rely on CCC for those classes," Bradley said. "We are highly dependent on the College for those needs."

For Villa, there is no doubt in his mind that he made the right choice. He was hired on a full-time temporary basis at Highlands, but hopes for a permanent position. Today he works a 48-hour straight shift, side-by-side with many of his instructors.

"There's a certain camaraderie with the crews," Villa said. "You spend one-third of your life with these people. You share in the compassion for the community. This job is different than working in a bank or hotel."

His experience at CCC was top notch, Villa said.

"The instructors were willing to spend the time with the students and what better opportunity to work for a fire department in the region?" Villa said. "These are just great guys, great teachers and classes."



"I'm still serving customers, but in a different way. Here, the people want us to be there. They need us to be there." - Alfredo Villa



From left: Dr. Lee Noel, Noel-Levitz founder; Veronica Hipolito, CCC's Director of Student Services; Eva Putzova, NAU's Director of University Policy Initiatives and Noel-Levitz current president, Kevin Crockett. Hipolito and Putzova accepted a national retention award at 2012 National Conference on Student Recruitment, Marketing, and Retention in Chicago.

CCC2NAU Receives National Award for Excellence

Coconino Community College and Northern Arizona University recently received national recognition for its popular CCC2NAU program. Noel-Levitz, a national higher education consulting firm with offices in Colorado and Iowa, awarded the college the 2012 Lee Noel-Randi Levitz Retention Excellence Award.

"Coconino Community College and Northern Arizona University are excellent examples of how strong working partnerships among higher education institutions improve educational opportunities for all," said CCC President Dr. Leah L. Bornstein.

CCC2NAU was selected to receive the award for its partnership between the college and university.

"Northern Arizona University and Coconino Community College created a ground-breaking example of partnership that focuses on student success," said NAU President John Haeger.

"It has served as a model for additional 2NAU programs and has been duplicated at other state universities and colleges around the country."

CCC2NAU is a transition program that allows students to take classes at CCC until they are ready to take classes at Northern Arizona University. The program started in 2008 and provides intensive advising to help the student develop a transition plan to the university.



CCC Overview

COCONINO COMMUNITY COLLEGE (CCC) was established in Flagstaff Arizona in 1991 and serves all of Coconino County, the second largest county in the United States, covering an immense 18,000 square mile area.

- Approximately 25 percent of the students at CCC attend full-time, with 75 percent considered part-time students.
- The College has approximately 46 full-time instructors and 260 part-time instructors. The College employs a total of approximately 400 people which includes both full and part-time staff and faculty positions.
- 77 percent of CCC's students are Coconino County residents.



SMART



November 1990. Voters of Coconino County authorize formation of the Coconino County Community College (CCC) District.



May 1991. Voters authorize the levy of a property tax to raise \$2.2 million to fund and operate a community college within Coconino County. Dr. John Glenn becomes the first President of CCC.



June 1992. Process begins to seek affiliation with the Commission on Institutions of Higher Education of the North Central Association of Colleges and Schools.

May 1993. CCC holds first commencement and graduates three students.

1994. CCC receives North Central Association (NCA) candidacy status and Dr. V. Phillip Tullar becomes second President of CCC.



February 1995. The State Board of Directors for Community Colleges of Arizona approves CCC's proposed satellite campus and partnership with the city of Page.

February 1996.

Arizona Board of Regents approves plan allotting over 40 acres of Northern Arizona University (NAU) land available to CCC for a new Flagstaff Campus. CCC Foundation purchases Flagstaff Fourth Street facility.



November 1997. Passage of a \$25 million Bond Election for the construction of the Flagstaff Lone Tree Campus and District Offices, distance learning technology, and completion of the Page Campus.

December 1998. First ITV class is broadcast and Dr. David A. Williams is appointed interim President of CCC.

July 1999. CCC is awarded a Federal Title III grant helping to launch online learning opportunities for CCC students throughout Coconino County. Dr. Thomas S. Jordan becomes the fourth President of CCC.

March 2000. Ground-breaking ceremony held for the Flagstaff Lone Tree Campus, District Offices and Williams site.

2001. Moved into Lone Tree campus.



Filling Vital Occupations In Coconino County, CCC graduates make up:

- 42% of the registered nurses and paramedics
- 51% of the firefighters
- 43% of the police officers

Coconino Community College: A Success Story

Coconino Community College was established in 1991 with an enrollment of 1,000, and today, CCC serves nearly 10,000 learners annually.

The College has served over 65,000+ learners, 10,600+ corporate and lifelong (non-credit) learners. The College has also enhanced the health, welfare and safety of Coconino County residents by training 51 percent of the County's firefighters, 43 percent of the County's police officers, and 42 percent of the County's nurses and paramedics.

This success is due to the residents of Coconino County who have supported the College in a variety of ways and particularly through property taxes. The College would have never been able to achieve these goals and make such a substantial contribution to the economic development of Coconino County without your financial assistance.

As a taxpayer in Coconino County, your continued support is needed to help the College continue to meet the needs of the residents of Coconino County.

OUR STUDENTS AGE

60 AND OVER / 2%

50-59 / 5%

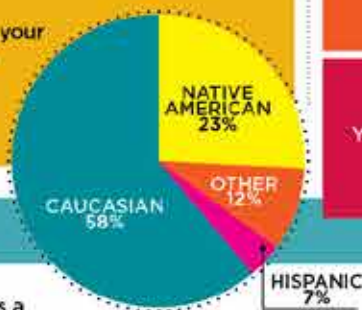
40-49 / 7%

30-39 / 13%

25-29 / 16%

20-24 / 35%

20 AND YOUNGER / 20%



CCC Serves a Diverse Population

Coconino Community College serves a diverse population of about 10,000 students each year. Most all are Coconino County residents; 56 percent are female; 74 percent are seeking a degree or certificate; and more than 12 percent are high school students earning college credit. Nine percent are people who already have a bachelor's or advanced academic degree.

23 percent of CCC's learners are Native American, of that 10 percent live on the reservation.

Smart Partnerships

Partners Include:

- Antelope Point Marina
- Arizona Department of Public Safety
- CAVIAT
- City of Flagstaff
- Coconino County Fire Agencies
- Coconino County School Districts
- Coconino County Sheriff's Department
- Deckers Outdoor Corporation
- Economic Collaborative of Northern Arizona (ECO NA)
- Flagstaff Chamber of Commerce
- Flagstaff Community Foundation
- Flagstaff Forty
- Flagstaff Medical Center
- Goodwill Industries of Northern Arizona
- W.L. Gore & Associates, Inc.
- Grand Canyon National Park
- Museum of Northern Arizona
- Nestle Purina/Petcare
- North Country Healthcare
- Northern Arizona Building Association
- Northern Arizona Center for Entrepreneurship and Technology (NACET)
- Northern Arizona Healthcare
- Northern Arizona University
- Salt River Project
- SCA Tissue
- Northern Arizona Sustainable Economic Development Initiative (SEDI)
- Xanterra

11/17

FACTS



2001. Williams site completed.



2002. A grand opening ceremony for Lone Tree took place and CCC had its first HLC comprehensive review for continued accreditation and received 10 additional years of accreditation.

2003. The first Palette 2 Palate benefiting the Fine Arts program was held.

2004. Nursing Program begins at CCC.

2005. CCC becomes County provider for Adult Education.

2006. CCC focused on two major information initiatives: the Property Tax Override Election and the 15th Anniversary Celebration.

2007. A commencement ceremony graduated 189 students and Dr. Leah Bornstein becomes the fifth and current President of CCC.



2008. CCC2NAU partnership begins with first 30 students enrolled.



2009. The Naval Observatory telescope was donated to CCC.



2010. CCC/NAU library merger, reverse transfer agreement, increased developmental math/English sections at NAU, and shared faculty. Recipient of U.S. Department of Education TRIO Student Support Services grant totaling \$1,100,000.



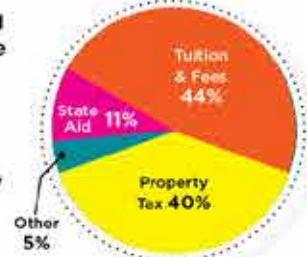
2011. The College received a distance-learning grant of \$300,000. Over 500 students participate in the CCC2NAU transfer program. Nearly 300 students earn degrees at commencement ceremony. CCC was named one of 50 fastest community colleges for growth.

2012. CCC2NAU Presidents' Scholarship Endowment created. President Bornstein awarded honorary doctorate from NAU.

Impact of State Funding Cuts

CCC's proactive Sustainable Financial Plan was developed specifically to ensure the College would survive and thrive in spite of state funding cuts. The cuts have shifted responsibility from the state to local funding sources and the students themselves. As a direct result, CCC's District Governing Board raised tuition to help offset the cuts, but property tax rates have not changed since the college was founded in 1991. Coconino County's property tax allotment for CCC is currently far lower than any other community college district in the state and does not support current levels of demand or sustainability.

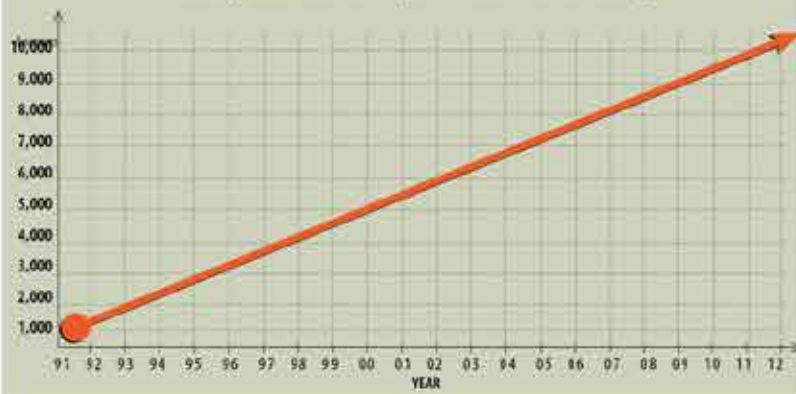
CCC Revenue Sources



(Chart based on 2013 projections)

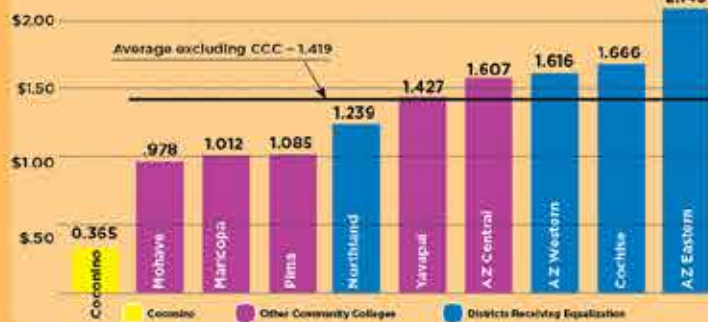
Explosive Growth!

In 1991, CCC started with only 1,000 learners
Today, CCC serves 10,000 learners annually



Property Tax Comparisons by District

2011-2012



Totals based on \$100 dollars of assessed property value.

CCC Locations



LEARN more
EARN more



Lifetime earnings based upon 2010 dollars.



College Anytime, Anywhere, Something for Everyone!

- More than 70 degrees and certificates
- Non-credit workshops
- Distance Learning
- Developmental Courses
- Workforce Training
- Small Business Development
- CCC2NAU and other university transfer programs
- Dual Enrollment, CAVIAT and Concurrent Enrollment Programs jump start high school students' higher education goals

CAMPUSES:
Flagstaff Lone Tree Campus and District Offices
 2800 S. Lone Tree Road
 Flagstaff, AZ 86001-2701

Flagstaff Fourth Street Campus
 FMC Institute for Nursing Education
 3000 N. Fourth St., Flagstaff, AZ 86004-1831

Page/Lake Powell Campus
 Navajo Generating Station
 Technology Center
 475 S. Lake Powell Blvd., P.O. Box 728,
 Page, AZ 86040-0728

ALSO OFFERING CLASSES AT:
Williams
 636 S. 7th St., Williams, AZ 86046

Grand Canyon
 1 Boulder St., P.O. Box 519
 Grand Canyon, AZ 86023

Fredonia
 475 S. Lake Powell Blvd., P.O. Box 728
 Page, AZ 86040-0728

Diné College - Tuba City
 P.O. Box 728
 Page, AZ 86040-0728



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Phone 928.226.4374 or Fax 928.226.4106
2800 S. Lone Tree Road, Flagstaff, AZ 86001

VISION

Leading our communities in lifelong learning.

MISSION

As a learning-centered college, we enrich lives by embracing diversity and transforming the future through quality education.

CORE VALUES

- People • Learning & Growth • Quality
- Ethics • Community • Respect • Sustainability

CCC2NAU Presidents' Scholarship Gives CCC Student New Hope

Patrick Harrison was out of a job. Out of ideas. And out of hope.

It had been two years since he last had a steady paycheck and Harrison wasn't sure what his next step should be. Harrison lost his job in Idaho after the business he was working for closed, so he and his wife moved to Flagstaff, where they have family. The change of address did nothing for Harrison's job search.

The scholarship, which gives Harrison \$2,000 a year while at CCC and continues support when he transitions to NAU, is available through a partnership between the two institutions. The program is designed to provide help to students on a path to a bachelor's degree.

Even getting to the point of enrolling in college was a struggle for Harrison. At age 30, he was unsure of what to study.



Patrick Harrison is the first recipient of the CCC2NAU Presidents' Scholarship. Harrison is starting his second year at CCC and is studying biology with plans on becoming a biologist.

95 percent of Fall 2009 CCC2NAU students are currently enrolled or have graduated from NAU degree programs

CCC2NAU.info

His wife was covering all the bills. Harrison kept applying for jobs, but found rejection.

"I even applied for pizza delivery and got turned down," Harrison said. "It gets you down. People aren't interested in hiring someone who is begging for a job and I was begging."

The feeling of desperation was not one Harrison was familiar with. He had been employed his entire adult life. "I've always had massive confidence in all my jobs," he said.

With encouragement from his wife, Harrison enrolled full-time at Coconino Community College in fall 2011. He recently found out he had been selected as the first recipient of the CCC2NAU Presidents' Scholarship. The prestigious scholarship was endowed this year by CCC President Dr. Leah L. Bornstein, her husband Joseph Findley and Northern Arizona University President Dr. John Haeger and his wife, Cecily.

"I am so humbled to be the first recipient of this honor," Harrison said.

"I had no idea where to start," said Harrison, now 32. The first-generation college student started by rediscovering his interests. "It was like I was back to 6 years old, thinking, 'what do I want be when I grow up.'"

He made an appointment to speak to a CCC advisor. "He was just fantastic," Harrison said. "He spent about an hour and a half with me. Taking all the time he had."

Harrison soon realized that his interest was in outdoors, specifically wildlife.

He enrolled in the CCC2NAU program, an innovation partnership between CCC and NAU, which began in 2008.

"The program provides a clear pipeline and trajectory where students begin their academic career in a community college environment and end with a baccalaureate degree," said Ryan Wessel, a CCC2NAU Career and Academic Advisor.

Today, the program has more than 950 students who have or are

currently taking advantage of CCC's smaller class sizes and lower tuition. NAU advisors, with offices on CCC campus, provide a guided transitional path toward a bachelor's degree.

Harrison recently began his second year of college with a 4.0 grade point average. He is majoring in biology with plans of transitioning to NAU to continue his studies with an emphasis in wildlife management.

"I want to do work as a wildlife biologist," Harrison said. "Arizona Game and Fish Department is where I want to be."

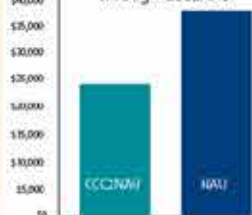
CCC has offered him support and helped him find his confidence again. "All the teachers here have been fantastic. I was expecting stuffy professors, but people here are interested in helping you achieve."

Harrison offers this advice.

"Some told me this wasn't the right time to go back to school, but if you can't find a job for two years, when is the right time?" he said. "You need to at least ask questions and the place to ask them is at CCC. They helped me realize this is what I'm supposed to be doing."

Cost of Bachelor's Degree*

More than \$13,000 in savings through CCC2NAU



* Tuition and applicable fees only. Based on 2012-2013 CCC and NAU tuition schedules.