



**President's Information Report
May, June, July 2021**

AWARDS AND HONORS:

Gina Couillard, Senior Manager SBDC/Grant Director, was awarded the State Star for the SBDC for the 2021-2022 year. The State Star designations are awarded to 63 SBDC representatives across the nation who exemplify outstanding service to small businesses on an annual basis at the America's SBDC professional development conference. Gina was recognized this year for turning the Coconino SBDC into one of the most successful in the State. The nomination for the award recognized Gina's ability to build relationships and elevate the image of the SBDC. The award will be given at the virtual SBDC conference in September and a formal events ceremony sometime next year.

CCC was honored to have two recipients in the 2021 Viola Awards. The Viola Awards celebrate excellence in arts, science, and culture and recognize artists, educators, organizations, and leaders who make positive contributions to the Flagstaff community. **Nat White**, District Governing Board Chair, was recognized as a Legacy Recipient, and **Melinda McKinney**, Biology Faculty, was recognized for Excellence in Education.

CCC was awarded another Fulbright Teaching Assistant. Monica Ortega Macedo from Mexico has agreed to serve as our FLTA for the upcoming academic year. **Katie Schwartz** has been instrumental in submitting the needed application materials and working with the past program participants. The Fulbright organization has once again agreed to provide a scholarship for Monica's required coursework while at CCC.

On May 7, 2021, Human Resources hosted an All-College meeting that included recognition for many outstanding employees, starting with recognitions for employees with more than five years of service.

25 YEARS OF SERVICE

Jim Rhodes

20 YEARS OF SERVICE

Michele Metcalf
Colleen Carscallen
Jennifer Jamison
Bess Goh

15 YEARS OF SERVICE

Bob Voytek
Buffy Shirley
Thomas Lehman
Ed Knecht

10 YEARS OF SERVICE

Brian Francis
Craig Darr
Daniel Vigil
Ken Myers
Alex Purchase
Susie Tressler
Mitch Driebe
Linda Currier

5 YEARS OF SERVICE

Luke Owen
Melinda McKinney
Kurt Yuengling
Lisa Duskocil
Barry Carpenter
Colleen Smith
Shawn Whitehead

Special Recognition for 20+

Years of Service

Maxie Inigo
Lisa Hill
Kate Kozak
George West
Alan Peterson
Jami Van Ess

Adjunct faculty members who had completed both a specific number of load hours or who had several years of service were also recognized.

Part-Time Faculty – 90+ load hours

Betsey Adachi
Marianne Arini
Debra Cook
Dorel Meier

**Completed 48 or more Credits
20 or more years of service**

Janice Pulley
Shawn Nittmann
Michael Casey
Eva Barraza
Karen Martinez
Janice Kocjan
Padraig Houlahan
Marc Goldberg
Lee Vadnais
Christopher Thomas

**Completed 36 or more Credits
15-19 years of service**

Carl Cooke
Jess Maier
Elaine Dillingham
Joe Toth
Kevin Dobbe
Michael Duran
James Schroeder
Albert Tso
Jeffrey Bierer
Kathleen Farretta

Faculty of the Year nominees and awardees were also recognized at the event. Faculty of the Year nominations come from students, staff, and fellow faculty members.

Full-time faculty nominees included: Judy Charette Valdez, James Clark, Sandra Dihlmann-Lunday, Dr. Matthew Hernando, Jeff Jones, Ed Knecht, Kate Kozak, Maya Lanzetta, Duane Marshall, Michele Metcalf, Ken Myers, Alan Petersen, David Ramos, and Sarah Rencher.

Part-time faculty nominees included: Ashley Averett, Daniel Cook, Carl Cooke, Perry Davidson, Karen Martinez, Dorel Meier, Linda Neff, Staci Rodarmel, Steve Schober, Ki Sung, Albert Tso, and Robert Woodruff.

The 2021 Full-time Faculty of the Year Award went to Michele Metcalf, Psychology faculty.

The 2021 Part-time Faculty of the Year awardee is Dorel Meier, Math and Statistics instructor.

Awards for staff members are given in three categories: Classified Staff, Administrative/Professional, and Classified Staff members. Nominations for awards come from peers and are selected by the Employee Recognition Committee and previous award winners.

Classified Staff nominees included: Cindy Anderson, Bess Goh, Cynthia Lee, Giovanna "Gio" Macry, Linda Neff, Sheila Tomjack, and Susie Tressler.

Administrative/Professional Nominees included: Lisa Hill, Maggie Kuhle, Alex Purchase, Carly Saunders, David Summer, Jami Van Ess, George West, and Gina Couillard.

Leadership Nominees included: Suzzanna Rodriguez, Nate Southerland, Jami Van Ess, and the Admissions Team (Honorable Mention).

The 2021 Classified Staff Employee of the Year went to Bess Goh, Payroll Specialist Senior.

The 2021 Professional Employee of the Year went to Alex Purchase, Senior Manager Admissions and High School Programs

The 2021 Leadership Employee of the Year went to Nate Southerland, Provost.

We want to extend our pride and congratulations to all nominees and awardees!

FYI:

The District Governing Board held a working retreat in on June. Dr. Rufus Glasper, CEO of the League for Innovation in the Community College, facilitated the retreat. The Board ended the retreat by naming three priorities for the 2021-2022 academic year.

The Executive Leadership Council held their working retreat in June. The Council developed goals to support the District Governing Board's priorities and matched theme to the strategic plan. A strategy was developed to encourage participation throughout the College. The Council also continued discussions concerning the Higher Learning Commission assurance argument and the lessons learned from faculty and staff when they reviewed the various sections of the assurance argument in the spring.

Academic Affairs leadership came together for an all-day retreat and project meeting in July. The retreat focused on the Academic and Student Affairs Roadmap, a five-year plan on prioritizing the build-out of Academic and Student Affairs. Between collaboration sessions on the project, the group participated in teambuilding activities.

As part of a consortium of five rural Arizona colleges, CCC has received a three-year grant from the Department of Education to create OER (Open Educational Resource) resources for some of the College's General Education courses, along with a shared repository of those course materials. Yavapai College is heading up the grant, and Arizona Western, NPC, and Central Arizona College are also participating. With the goal of saving students money on textbooks and related materials, CCC faculty will create free online resources and textbooks for General Education courses that are highly enrolled or traditionally come with high textbook costs.

Financial Aid

In June, financial aid disbursed several special funds for summer 2021 in addition to traditional financial aid:

- Free CCC Summer School Scholarships: \$60,585.05 to 93 students
- Foundation Free Summer School DACA Scholarships: \$6,328 to 2 students
- Federal Coronavirus stimulus money to students: \$200,700 to 417 students
- Additional details about Coronavirus funding available to students can be found at <https://www.coconino.edu/crrsaa>.

We would like to recognize **George West** in Financial, who created the algorithmic packaging to make these awards possible, and Bernadette Krchnavy for processing refunds in Student Accounts. An incredible amount of detailed work and coordination between Financial Aid and Student Accounts made these disbursements possible.

Staff Council

Staff Council continued to designate a portion of their monthly meetings to highlighting CCC workgroups, committees, programs, and projects. This effort is an initiative of Council's "Team Communication" and has proven to be an excellent way of sharing information and gathering staff feedback. For example, the spring/summer meetings featured presentations by Juanita Tarango on the First-Year Experience plan (May), Debra Goldenstein on CCC's Adult Education program (June), and Christina Bauer & Bernadette Krchnavy on the Process Improvement Workgroup (July).

Marketing and PR

The Marketing and PR department implemented several initiatives as part of the Strategic Marketing Plan. These included:

- Transitioning television advertising to streaming services instead of cable
- Developing a digital marketing campaign including the Google and YouTube platforms
- Automating social media postings
- Testing texting platform to better communicate with students
- Revising website pages to streamline the new student user experience

- Developing several email communication flows to prospective and current students to support the Recruitment Plan
- Increasing CCC presence at events including the Route 66 Car Show in Williams and Fourth of July parades in Flagstaff, Williams, and Page.

Mathematics

Kate Kozak, Marcus Szwankowski, and Madilyn Marshall revised the College Mathematics for Everyday Life textbook to include new topics added to the course based on the statewide articulation agreement.

Academic Advising and Career Services

- CCC Advising sessions were up 20% compared to last July. In July 2020, Advisors had 265 zoom advising sessions. In July 2021, CCC Advisors had 270 zoom advising sessions and 51 in-person advising sessions.
- CCC Advisors and Student Affairs staff contacted 740 students identified to be dropped for non-payment for fall 2021. Last year when these calls were made, the drop for non-payment rate was reduced by 35%! A follow-up report will be submitted in late August to share this year's calling campaign results.
- CCC Advisors and Student Affairs staff contacted approximately 300 continuing students, at least 35% complete with their program of study at CCC but have stopped out. The goal of the calls is to help students register for fall courses. A follow-up report will be submitted in August
- CCC2NAU reported having 329 new admits for fall, of which 75% had already completed their advising by July 31st. In the past, many of these students would wait until the last minute because they were arriving from out of town, but offering Zoom advising sessions has enabled these students to secure their enrollment for the fall semester much earlier than usual.
- Start of term plans are in place for fall 2021, with services made available to students until 6 pm the week before classes begin. In addition, students will have access to Saturday services at the Lone Tree Campus between 9 am and 1 pm on August 21st.

Admissions and High School Programs

- To strengthen CCC's connection with and recruitment of prospective students between the ages of 18 and 25 years of age, the department collaborated with the CCC Marketing staff to generate: a new Viewbook, a series of posters for area high schools, an Instagram account that has over 50 posts and has attracted 110 followers to date, and "swag packets" with handwritten notes from Admission Advisors that were mailed to more than 250 high school seniors!
- In the past three months, the staff at the Welcome Desk have responded to over 250 requests for information, assisted with more than 35 students who have come on to campus to apply for admission, enroll in the CCC2NAU program, update their residency status, or were seeking in-person academic advising services.

Cross Country

- Coach Hunt has been busy recruiting CCC's first student athletes. So far, we have confirmation of three women and four men who will be joining the team this fall for the CCC Running Comets! Recruitment efforts continue as we hope to have two scoring teams going into the fall, making us eligible for post-season competition in our first season!
- Uniforms and warm-ups have been designed and ordered for both the men's and women's teams.
- The Comets' first meet will be in Flagstaff at the George Kyte Classic – Buffalo Park on Saturday, September 4th.

Registration & Enrollment Services

In addition to our normal business operations, Registration & Enrollment Services has been engaged with the following projects, and initiatives.

- In collaboration with Financial Aid, ITS Database Administrator, and SIG Consulting Group, a large-scale project that began on July 19th will automate the Financial Aid requirement to check for students enrolled in coursework that does not apply to their degree/certificate program.
- A second project includes collaboration with Advising and the ITS Analyst Team, allowing advisors to create electronic degree/progression plans with students. Ultimately, the plans can connect to our registration system, allowing students to register directly from their plan.
- To assist with the newly formed Cross Country team, Registration and Enrollment Services collaborated with the Athletics Director, Cross-Country Coach, and Athletic Advisor to complete the set-up of Athletic Compliance tracking in our Student Information System (Banner). This system will automatically identify student athletes, report opportunities, and enforce the full-time enrollment requirement.
- The Parchment e-transcript system is being upgraded in collaboration with the ITS Analyst Team. The upgrade will provide improved features and an improved interface for students. The upgrade is expected to be finished before the Fall semester begins.
- As part of the free summer tuition for local high school graduates, Registration and Enrollment Services, Financial Aid, and the High School Recruitment Team collaborated to ensure that the 100+ students who enrolled in the program complied with the program criteria and were successfully able to complete the residency verification requirements.

Student Success

- Student use of tutors during summer session 2021 was up nearly 256% compared to summer session 2020.
- Registration for the New Student Orientation class (COL098) has nearly doubled compared to the spring 2021 course. More than 60 students have signed up for the online Canvas course this fall.

SPECIAL EVENTS AND MEETINGS:

Navajo Code Talker Day will be celebrated at CCC on August 12th. This first-ever event will be a meet and greet Event where the Native American Student Association Club will have an opportunity to meet and listen to Peter MacDonald, a Navajo from Teecnospos, Arizona. Mr. MacDonald enlisted in the Marines at the age of 15 and eventually served as a member of the Sixth Marine Division in the South Pacific and North China as a Navajo Code Talker (1944 and 1946). Navajo Code Talkers transmitted secret messages in every major battle in the Pacific theatre and is the only military code in modern history, never broken by an enemy.

Community Education and Workforce Training continued online and virtual training for all programs, workshops, and courses, and from January 1 to June 30, there were 368 total registrants in free and for-cost training, 20 total FREE workshops (Comet Talks, Run With Us Running Series, and Summer Learning Series) and 20 classes (six total workshops) offered for cost, a combination of community education and workforce training.

As part of the **Run with Us Running Series**, Community Education partnered with the CCC Foundation to offer six free virtual sessions highlighting running in and around Coconino County. The series was designed to introduce and bring recognition to CCC's new Cross-Country program. Seventy-six people attended the sessions offered throughout a two-week time frame.

The **Small Business Development Center** staff presented the Business Financial four-part series in partnership with Northland Pioneer College and Central Community College for the Arizona Commerce Authority. The first class had 67 attendees.

Arizona hosted the first DeafBlind Retreat of Arizona in July in Phoenix. [DeafBlind Retreat of Arizona](#) Participants came from within the state, Florida, New York, and Washington state. Volunteers were needed to provide sighted support through tactile American Sign Language for the participants. **Sarah Benton** volunteered at the retreat, providing support and promoting collaboration among the various retreat partners.

Full-time philosophy instructor **Aaron Rizzieri** gave a presentation based on his article "How to Make the Problem of Divine Hiddenness Worse" twice in June (to a group called *Maven* specializing in engaging high school and college-age students on topics centered around theism, philosophy, science, and history). This article has been accepted for publication by the *International Journal for the Philosophy of Religion*. The goal of the presentations was to increase these students' ability to think critically about theism through the lens of philosophy and become acquainted with the problem of divine hiddenness.

Tom Lehman traveled to various schools in Utah, Montana, and Colorado during June and July, learning how their science departments responded to the need for remote instruction this past year. He interviewed Faculty and toured labs, learning what they developed and will keep when they return to in-person instruction.

PARTICIPATION IN REGIONAL, STATE, AND NATIONAL HIGHER EDUCATION ORGANIZATIONS:

In June and July, **Kate Kozak** presented at AMATYC (American Mathematical Association of Two-Year Colleges) workshops for the StatPREP grant. The workshops were every week on starting a data science program at a two-year college, data-centric statistics classes, RStudio beginning, and RStudio intermediate/advanced. She also did a short presentation at the USCOTS (US Congress on Teaching Statistics) virtual conference and virtually attended ICME (International Congress on Mathematics Education).

CCC IN THE NEWS:

- 07/25/21 Arizona Daily Sun, "Defining success with CCC Cross Country." https://azdailysun.com/sports/local/defining-success-with-ccc-cross-country/article_3f4f6a1b-3289-5a13-886a-4dc665245afc.html
- 07/23/21 Arizona Daily Sun, "CCC debuts commercial driver's license program." https://azdailysun.com/news/local/education/coconino-community-college-debuts-commercial-drivers-license-program/article_934ce42e-886d-59ce-806b-911a9cdbc5df.html
- 07/04/21, Arizona Daily Sun, "Healing from trauma, now helping others: Flagstaff's Brittany Trznadel wins national Soroptimist award." https://azdailysun.com/news/local/healing-from-trauma-now-helping-others-flagstaffs-brittany-trznadel-wins-national-soroptimist-award/article_ddf4242d-40f6-583a-a0a6-2110d66902c3.html
- 07/02/21, Flagstaff Business News, "Commercial Driver's License training gets rolling at CCC." <https://www.flagstaffbusinessnews.com/commercial-drivers-license-training-gets-rolling-at-ccc/>
- 06/29/21, American Association of Community Colleges, "Extra support goes a long way." <https://www.aacc21stcenturycenter.org/article/extra-support-goes-a-long-way/>
- 06/26/21, Arizona Daily Sun, "Flagstaff Marathon to return for first time since 2018," https://azdailysun.com/sports/local/flagstaff-marathon-to-return-for-first-time-since-2018/article_a0e0680c-c0c7-5ba8-9ff1-7e858bb2baa3.html
- 06/23/21, Arizona Daily Sun, "CCC hires first-ever cross country coach at Comets take flight." https://azdailysun.com/sports/local/coconino-community-college-hires-1st-ever-cross-country-coach-as-comets-take-flight/article_702ddc3a-3960-58d6-8442-9b4ef698704e.html
- 06/21/21, Arizona Daily Sun, "Viola Awards back for 13th year," https://azdailysun.com/news/local/viola-awards-back-for-13th-year/article_c84135f1-486c-5856-bb12-f9b8a18c6854.html
- 06/14/21, Arizona Daily Sun, "CCC and Habitat for Humanity of Northern Arizona join forces to build starter homes." https://azdailysun.com/community/mountain-living/ccc-and-habitat-for-humanity-of-northern-arizona-join-forces-to-build-starter-homes/article_518bdc43-d331-5c29-945f-c7947a798a67.html
- 06/07/21, Flagstaff Business News, "Habitat for Humanity: Generosity fueled by generosity." <https://www.flagstaffbusinessnews.com/habitat-for-humanity-generosity-fueled-by-generosity/>
- 06/01/21 Navajo-Hopi Observer, "CCC runs into the future with new cross country program." <https://www.nhnews.com/news/2021/jun/01/coconino-community-college-runs-future-new-cross-c/>

- 05/07/21, Arizona Daily Sun, "From motherhood to academics, CCC grad Vanessa Holbrook leads by example." https://azdailysun.com/news/local/education/from-motherhood-to-academics-ccc-grad-vanessa-holbrook-leads-by-example/article_de1d8771-3f0f-59a7-a6aa-4b96200683e8.html
- 05/07/21, Arizona Daily Sun, "CCC graduates celebrated at virtual commencement." https://azdailysun.com/news/local/education/ccc-graduates-celebrated-at-virtual-commencement/article_2d1811eb-debc-56ac-899b-164ea55853c4.html
- 05/06/21, Arizona Daily Sun, "CCC grad Margarita Gil finds community in Flagstaff, looks to give back." https://azdailysun.com/news/local/education/ccc-grad-margarita-gil-finds-community-in-flagstaff-looks-to-give-back/article_2eacbe3a-1c92-55dd-b7f1-0a048771fdf3.html

OFFICE OF THE PRESIDENT:

Meetings of Interest

May 3, 2021	AC4 Legislative Update
May 7, 2021	Virtual Commencement Employee Awards Ceremony
May 10, 2021	P3 Project Update AC4 Legislative Update
May 17, 2021	AC4 Legislative Update Lyon's Pride Scholarship Celebration of Running in Coconino County – Welcome
May 19, 2021	DGB Meeting
May 20, 2021	Foundation Board Meeting NALA Celebration of Running in Coconino County – Welcome
May 24, 2021	P3 Project Update AC4 Legislative Update CCC Foundation Strategic Planning Flagstaff Chamber Board Meeting
May 26, 2021	All College Forum
May 27, 2021	Sharon Manor Better Place Forests Coronavirus Management Team
June 2, 2021	Jane Horton, Habitat for Humanity Dr. Rufus Glasper, DGB Retreat Facilitator
June 3, 2021	Fourth of July Parade Committee AC4 Chief Academic Officers Meeting
June 7, 2021	P3 Project Update AC4 Legislative Update Stronger as One Executive Leadership Council
June 8, 2021	NALA
June 9, 2021	Flinn Foundation Steering Committee
June 10, 2021	Mary Jo Gregory, NARBHA Institute DGB Retreat
June 11, 2021	DGB Retreat
June 14, 2021	AC4 Legislative Update
June 16, 2021	Better Place Forests Mental Health and Anxiety Tips and Resources for COVID-19 - All-College Forum
June 17, 2021	Scott Pettit, LAUNCH Flagstaff Steve Peru, Coconino County Manager Foundation Executive Leadership Team Meeting

June 18, 2021	Viola Awards
June 21, 2021	P3 Project Update CDL Ribbon Cutting
June 22, 2021	Executive Leadership Council Retreat
June 23-24, 2021	AC4 Annual Meeting (Maricopa, Arizona)
June 26, 2021	Lowell Observatory – Groundbreaking Ceremony
June 29, 2021	ECONA/CCC Collaboration Meeting Coronavirus Management Team
June 30, 2021	Ride Along Rehearsal and July Fourth Parade Preparation Vocational Learning Discussion with AZ Masonry Council and Coconino County Supervisor Vasquez
July 1, 2021	Fourth of July Float Building
July 3, 2021	Flagstaff Fourth of July Parade
July 4, 2021	Williams Fourth of July Parade
July 8, 2021	Foundation Board Meeting
July 14, 2021	AC4 Chief Academic Officers Meeting
July 15, 2021	Foundation Executive Leadership Team Meeting
July 19, 2021	P3 Project Update
July 20, 2021	Dr. Jose Luis Cruz Rivera, NAU President
July 22, 2021	Arizona Commission for Postsecondary Education Coronavirus Management Team CCC/Coconino County Elections
July 27, 2021	Jeff Meilbeck, MetroPlan Greater Flagstaff Flagstaff Chamber of Commerce Board
July 28, 2021	NALA Education Committee (Chaired by Dr. Smith and hosted on the CCC Campus)
July 29-30, 2021	NALA Retreat at the Grand Canyon

Presidential Designee

Jami Van Ess

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Upcoming Presidential Travel

August 25-26, 2021	AC4/AACCT Retreat – Flagstaff, Arizona
September 22-23, 2021	AC4 – Phoenix, Arizona
October 13-16, 2021	ACCT Congress – San Diego, California (tentative)