



President's Information Report February 2018

AWARDS AND HONORS:

Mary Griffin, a former CCC student in Art, is interviewing for a spot in the Yale Master of Fine Arts program.

Larry Hendricks and his partners Tony Sutera and Bob Reynolds had their film "Dignity" selected for and shown at the Sedona International Film Festival on February 28, 2018.

SERVICE LEARNING OPPORTUNITIES/VOLUNTEER WORK:

During the month of February, Dietrich Sauer volunteered to meet with Jill Thomas of the Museum of Northern Arizona and Dianna Sanchez of The Literacy Center to offer human resources coaching and assistance in areas such as employee training and leave laws.

The Climb to Conquer Cancer team partnered with Some Burros for a fundraiser on Friday, February 23, 2018. Some Burros donated 20% of meals eaten by CCC folks to the team's fundraising efforts and participants enjoyed some great food for a great cause.

For the second time, CCC hosted the broadcast of a Gallaudet University webinar. This event was free and open to the public. In addition to American Sign Language students, teachers from the Arizona Schools for the Deaf and Blind attended. The webinar was entitled "Impacting early acoustic mapping in infants".

The American Sign Language (ASL) Club and ASL Department sponsored a "Travels Around Deaf World" event on February 24, 2018. Alan Cartwright shared his experiences as a Peace Corps volunteer and volunteer with Global Deaf Connection. In partnership with the Arizona Commission for the Deaf and Hard of Hearing, this event was approved for Registry of Interpreters for the Deaf continuing education units and provided professional development opportunities for local interpreters as well as our current student body. This event was free and open to the public.

INTERNAL NEWS/FYI

Enrollment Services has implemented a way to identify students who have completed 95% or more of their degree program. This was a major step in the process of moving towards automatically awarding degrees and certificates rather than relying on students to submit graduation applications.

Enrollment Services has worked with the nursing department and the Academic Operations Coordinators to streamline the scheduling and registration process for the new CAVIAT Medical Assistant program starting in Fall 2018.

Information Technology Services and Marketing have been partnering on efforts to make the College website more dynamic and engaging for prospective students. A recent example those efforts was the inclusion of a video montage highlighting the College on the homepage (<https://www.coconino.edu/>) and Facebook page (<https://www.facebook.com/CoconinoCommunityCollegeOfficial/>).

Information Technology Services is in the process of completing a network upgrade at all campuses that includes upgrades to network infrastructure, doubling wireless internet capacity, and increasing wireless coverage at the Fourth Street Innovation Center. These updates will prepare the College to implement a new phone system in the near future. The existing phone system is outdated and at the end of its useful life.

The annual scholarship seminars were held on February 9, 2018 at the Lone Tree Campus, Fourth Street Innovation Center, and were broadcast by ITV to the Page Instructional Site. The College presented scholarship information at Williams, Grand Canyon, Coconino, and Flagstaff High Schools and at Northland Preparatory Academy.

CCC2NAU’s new online Transition to NAU Workshop is popular and convenient and 45% of students transferring to NAU for Fall 2018 have chosen the online option. A weekly in-person Transition to NAU Workshop is available as well. Since launching the online Info Session nine months ago, 380 students have taken advantage of completing this program requirement online.

The TRiO team submitted their Annual Performance Report (APR). The grant program exceeded all goals in grant year 2, 2016-2017. A summary of the TRiO program’s objectives is listed below:

Objective	Goal	2016-17 Actual (Grant Year 2)
Funded to Serve	144	102.08%
Persistence Rate	48%	73.47%
Good Academic Standing	89%	90.48%
Degree/Certificate Attainment	18%	49.06%
Degree/Certificate & Transfer Rate	15%	22.64%

Five new schools were added to the recruitment outreach visit schedule including: Basha High School (Chandler, AZ), Centennial High School (Peoria, AZ), Hamilton High School (Chandler, AZ), Perry High School (Gilbert, AZ), and Seton Catholic High School (Chandler, AZ). Visits to returning schools included: Coconino High School, Flagstaff Arts and Leadership Academy, Flagstaff High School, Grand Canyon High School, Northland Preparatory Academy, Ponderosa High School, and Williams High School.

The PR and Marketing Department has purchased a drone to use to capture aerial footage of the College. Larry Hendricks has been learning to use the drone and will be testing it over the next 30 days.

The PR and Marketing Department is not printing and mailing the Spring edition of the CCC Star to free up budget dollars for other marketing efforts. The summer class schedule is being redesigned and reformatted. *CoCoConnections*, the faculty and staff newsletter, has been turned over to Sharri Penland. The publication will be rebranded as the *Teal Times* and will be distributed on a monthly basis. *CocoNotions*, the external newsletter, is being revamped and rebranded as *The Comet*.

SPECIAL EVENTS AND MEETINGS:

The Page Instructional Site hosted a planning meeting for the upcoming Page Economic Outlook Summit.

CCC Alumni and Friends partnered with Phi Theta Kappa on February 28, 2018 for the Bowl for Kids’ Sake event. This fundraiser benefitted Big Brothers, Big Sisters of Flagstaff.

Planning continues for the first ever Greater Northern Arizona Career EXPO on April 7, 2018 on the Lone Tree Campus from 10:00 am – 2:00 pm. This is a job fair for the community and will be free for the public. The Career EXPO will focus on Coconino County employers and those seeking employment in the county. Employers will have the ability to reserve interview space and hire employees on the spot. The CCC computer lab will be open for

candidates to apply online. All revenues from employer tables will be used for advertising in local newspapers, radio, and social media.

The Student Development and Nursing Departments partnered on a second Nursing Information Session on February 6, 2018. The event drew 32 potential nursing students. Students appreciated updates on nursing program requirements and changes to the application process.

CCC Student Development hosted a Transfer Fair on February 20, 2018 on the Lone Tree Campus. Participating schools were available to answer questions about degree programs, tuition, scholarships and the transfer process. Among the schools who participated were Northern Arizona University, Arizona State University, University of Arizona, Grand Canyon University, Prescott College, Dixie State University, Fort Lewis College and Embry-Riddle.

The TRiO Student Club hosted a Raise Some Dough fundraiser on February 16, 2018 at Peter Piper Pizza. The TRiO Student Club received 15% of all food, beverage, and token sales during the event.

Student Development hosted a Black History Month Celebration on February 21, 2018. This year's theme was Expressions. Ashly Ingram, CCC student, wrote and read her poem "Black Excellence" and the keynote speaker was Dr. Fredrick Gooding, Jr., NAU Ethnic Studies professor. Dr. Gooding advises NAU's Black Student Union and is highly involved in Hip Hop Appreciation Week at NAU. The closing poem was delivered by Michael Lyles entitled, "Unplugged."

PARTICIPATION IN REGIONAL, STATE, AND NATIONAL HIGHER EDUCATION ORGANIZATIONS:

Veronica Hipolito was a guest speaker for the Human2Human Diversity Speaker series at Aims Community College on February 9, 2018.

Jarrett Stoll, Disability Resources Coordinator, took part in the Association on Higher Education and Disability Conference and developed strategies and contacts to better serve students and the Disability Resources department.

Taylor Smith, Disability Resource Specialist, recently participated in The Learning Disabilities Association of America Conference where she attended various sessions on how to serve and work with Disability Resource students. Taylor had the opportunity for hands on experience with the latest Assistive Technology equipment in the Disability Resource field.

PARTNERSHIPS:

Rosa Mendoza-Logan, Human Resources Coordinator, visited online shoe retailer, Zappos. Zappos is often being recognized as a national best-place-to-work employer. During her visit, she toured their multi-level customer service center, and spent one-on-one time with a recruiter, a human resources leader, and Company Culture Champion. The purpose of the visit was to expose Rosa to a best-in-class Human Resources Organization and to bring back best practices. She presented her trip findings during a Human Resources meeting.

Jim Hunter facilitated a Chamber of Commerce workforce readiness luncheon that was attended by 50 local employers.

The Foundation coordinated with Nursing and Allied Health faculty and the Business Office to submit funding requests to support purchase of new heart monitors. The Foundation also worked with Construction Management faculty to submit a grant proposal to APS to support the pilot of an HVAC program.

The institutional representatives for the partners of the higher education consortium project met in Tsailé at Diné College on February 28, 2018 with Dudley Gardner and Kay Leum in attendance. The agenda focused on reflection of the purpose and benefit of the partnership and moving forward with planning for priorities, as well as short

and long term goals. Diné College is expanding the Bachelors of Arts in Psychology in Tuba City, with two courses offered on Fridays in the Fall term. The courses and degree program will enhance opportunities for Consortium students. Additional agenda items included the process for acknowledgement of the Consortium by the Higher Learning Commission and the process by which a student participating in the consortium will be identified and tracked.

CCC Career Services hosted the first Community College Career Service meeting on February 16, 2018. Brian Francis, Director of Academic Advising & Career Development at CCC, and John Spadachini, Manager of Career Services at Northland Pioneer College, have teamed up to bring in Community College Career Services professionals located along 1-40 to discuss guided pathways, career assessment tools, online job board software, and possible job fair partnerships.

The Kikori Chill was hosted by CCC’s Anime Club in collaboration with the Flagstaff Anime Society and Kikori-Con. This event involved a question and answer session, watching anime, board games, and a raffle opportunity to win anime gear or Kikori swag.

Thanks to the College’s partnership with NAU, CCC Learning Support Programs and TRiO tutors had the opportunity to undergo the College Reading & Learning Association’s Tutor Training program.

Ali Applin met with the Flagstaff Convention and Visitor’s Bureau (CVB) to learn how to cross promote the College with the City of Flagstaff, Coconino County, and other business entities. Cross promotion efforts will highlight students.

Colleen Smith, Jami Van Ess, Scott Talboom, Ali Applin, Dietrich Sauer, Gonzalo Perez, Brian Harris and Diana White represented the College at the Flagstaff Chamber of Commerce Annual Meeting and Athena Awards event on February 9, 2018.

Ali Applin met with Frank Benitiz of GreenTree Hotels to discuss having Hotel and Restaurant Management students employed or interning at GreeTree. Currently, GreenTree sends their students to Yavapai College. GreenTree will be building a hotel, conference center, and corporate headquarters in Flagstaff near the airport in the next year.

CCC IN THE NEWS:

February 3, 2018	Arizona Daily Sun	<u>Community Brief: Scholarship to help CCC students “Re-Boot”</u>
February 7, 2018	Lake Powell Chronicle	<u>Page CCC student receives new Spring to Success scholarship</u>
February 8, 2018	Arizona Daily Sun	<u>CCC board mulls hike in tuition to add two full-time faculty</u>
February 10, 2018	Arizona Daily Sun	<u>Community Brief: Employers invited to participate in career expo</u>
February 13, 2018	Williams News	<u>Career Expos Coming to CCC and NAU</u>
February 13, 2018	Williams News	<u>CCC offering scholarship to help students overcome last hurdles to obtain higher education</u>
February 13, 2018	Grand Canyon News	<u>NPS to host Grand Canyon Founder’s Day events</u>
February 15, 2018	Arizona Daily Sun	<u>Giving a voice to county artists, writers: Coconino Community College’s Curios literary magazine seeking submissions for upcoming edition</u>
February 21, 2018	Lake Powell Chronicle	<u>Business leaders discuss ways to improve Page’s customer service</u>
February 23, 2018	Lake Powell Life	<u>15th Annual Page/Lake Powell Job Fair</u>
February 27, 2018	NAZ Today (video)	<u>NAU and CCC look to make their campuses safer</u>
February 28, 2018	Arizona Daily Sun	<u>CCC to ask voters to switch bond spending to programs</u>

OFFICE OF THE PRESIDENT:

Meetings of Interest

February 1, 2018	Anne Newland, CEO of North Country Health Care
February 5, 2018	Dave Dirksen, Flagstaff Unified School District – Discussion on dual enrollment
February 6, 2018	LAUNCH Flagstaff Community Leadership Council Breakfast (hosted by the College) DGB Budget Retreat
February 7, 2018	Leadership Council (This was the first meeting of this group which will meet monthly and includes all College leadership from the Dean level to the President) ECoNA
February 8, 2018	Arizona State Senate Confirmation Hearing for the Arizona Commission on Post-Secondary Education and other legislative meetings
February 9, 2018	Business Council Budget Hearings Governor’s Reception - Flagstaff Chamber of Commerce Annual Meeting and Athena Awards – Flagstaff Chamber of Commerce
February 12, 2018	Academic Council Budget Hearings Outlaws of the Old West – talk by Dr. Dudley Gardner
February 13, 2018	Academic Council Budget Hearings (second day)
February 15, 2018	NALA Education Committee
February 21, 2018	Black History Month Event DGB Meeting
February 22, 2018	NALA
February 23, 2018	Foundation Finance Committee Meeting Foundation Executive Committee Meeting
February 24, 2018	Travels Around Deaf World presentation Phi Theta Kappa Bowl for Kids’ Sake Fundraiser
February 26, 2018	Local First Arizona
February 27, 2018	CCC Associated Student Body Flagstaff Chamber Board of Directors

Presidential Designee

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Upcoming Presidential Travel

April 6-10, 2018	Higher Learning Commission Conference
April 19-22, 2018	Phi Theta Kappa Conference (member of PTK President’s Advisory Council)