



President's Information Report
August 2021

AWARDS AND HONORS:

Madilyn Marshall was accepted to participate as a Fellow in the American Mathematical Association for Two-Year College's Project ACCCESS (Advancing Community College Careers: Education, Scholarship, and Service) program, which is a mentoring and professional development initiative for two-year college math faculty to help new faculty become more effective teachers and active members of the mathematical community. Her participation will begin this fall and will continue through Fall 2022.

The Bridges to Baccalaureate Program received a new 5-year award from the National Institute of Health. As a result, three Native American students will receive a full-tuition waiver during their sophomore year at CCC and their junior year at NAU, in addition to a stipend, paid summer internship at NAU, and undergraduate research experience. In addition, students will work with Aaron Tabor (Co-Principal Investigator) and Melinda McKinney (Program Coordinator - CCC) on a new research project at CCC which investigates the antimicrobial and chemical properties of traditional medicinal plants in an ethnopharmacological study.

Part-time English instructor Kama O'Connor has two fiction books out with Cobblestone Press and two more out December and March with Inkspell. Newly agented, she is working on publishing her literary collection of military-themed short stories and more fiction titles.

Kim Shaw, TRIO SSS Project Advisor, received the Lifelong Leader Award from Lancaster Leadership.



Jennifer Dennis was elected to serve on the Arizona Association of Lifelong Learning Board and Chairs the Sustainability Committee.

Admissions Advisor, Michael Luna, is the new President of the Arizona College Consortium (ACC). The ACC is responsible for hosting the largest College fall tour in the state and involves over 45 Colleges and 100 high schools. Participating in the ACC is a huge part of CCC's out-of-county recruitment efforts, and this month is busy with preparations for September's ACC Counselor Breakfast and the kick-off of the fall tour in October. The foundational planning for both events is well underway!

On Saturday, August 14, 2021, CCC's very own Coach Craig Hunt (while sporting a CCC T-Shirt) became the outright winner of the 2021 Big Brothers & Sister's Half Marathon here in Flagstaff!

FYI:

SBDC received \$50,000 in funding to extend Cindy Scott's position to 09/30/2022.

Doug Fitzpatrick coordinated a donation of twelve DE0-CV FPGA boards from the Intel Terasic Academic Program. The boards will be used in Digital Logic and Microprocessor Design, simulating the logic circuits developed in class. The DE0-CV used in these two classes allows our students to experience the same devices used in their later university upper-division classes.

Adult Education Measurable Skill Gains in the Adult Basic Education Program increased by 4.41%. Specifically, scores increased to 32.88% in ABE programs from 18.81% in the previous fiscal year.

The Caregiver Certificate is now under review by professional approving bodies with plans to offer the course in October 2021 over six Saturdays.

Marc Goldberg completed and submitted a curriculum proposal to offer a FESHE(Fire and Emergency Services Higher Education) approved array of courses and certificate. If approved, the certificate would show that CCC's emergency services degree program meets the standards of excellence established by FESHE professional development committees and the National Fire Academy. This recognition will help recruit students and positions to CCC as a regional leader in fire science offerings.

David Prieb, Perkins Career and Technical Education Specialist Senior, developed a CTE Outreach Program supported by Virtual Reality headsets that he took to the road at Tuba City, Page Unified, and Manson Mesa High Schools. Future programs are planned for Tse Yaato High School. David also facilitated two student visitation days at Fourth Street for the Transition from High School to Work Programs at Flagstaff and Coconino High Schools.

Linda Neff, Instructional Designer, became certified as a trainer with the internationally-recognized Quality Matters organization. These training programs engage faculty in a continuous improvement process using a set of course design standards to improve the quality of online education and student learning. Now that Linda is certified, she will be able to offer training directly to the CCC faculty.

Academic Affairs hosted a well-attended faculty onboarding experience for over two dozen new Full and Part-Time Faculty, including several Dual Enrollment faculty from Coconino County high schools. Presenters included Lead Faculty, Deans, Human Resources, Registration and Enrollment Services, Student Affairs, and representatives from the Diversity Committee. New faculty reported feeling connected, prepared, and welcome at CCC.

CCC Advising sessions were up **7%** compared to the 2020 fall start of term. For the fall start of term 2020, Advisors had 822 zoom advising sessions. For the start of term 2021, CCC Advisors had **881 advising sessions**. 757 (84%) were zoom advising sessions, and 124 were in-person (16%) advising sessions. Many students still took advantage of online advising sessions over in-person sessions.

	2020	2021	Percent +/-
Week 1 (AUG 2-6)	256	265 + 30 in-person = 295	14%
Week 2 (AUG 9-13)	275	256 + 28 in person = 284	3%
Week 3 (AUG 16-21)	291	236 + 66 in person = 302	4%
Total	822	881 (757 zoom & 124 in-person)	7%

CCC Advisors and Student Support staff called **845 students** from August 4th -9th that were identified to be dropped for non-payment on August 9th 2021. As a result, **571 students**, or **67%**, paid for their classes by the deadline.

On July 26, 2021, CCC saw a **-22% decline** in enrollment for continuing students compared to **2019** enrollment numbers. As a result, CCC Advisors and Student Ambassadors contacted 300 "continuing" students at least 35% complete with their program of study at CCC but had stopped out. Our goal was to see if they were interested in signing up for fall classes. On August 25, 2021, the decline in enrollment for continuing students **went to -17 % (up by +5 percentage points)** compared to **2019** enrollment numbers.

In AY 21-22 Admissions and High School Programs, in partnership with CAVIAT and CCC CTE, added a new Fall semester CNA program for Page and Flagstaff campus CAVIAT students. We also added a second year to the existing EMS program, allowing students to complete the EMS 131 class to earn a Nationally Certified Emergency Medical Responder Certification. This month we conducted two CAVIAT New Student Orientations with over 75 participants along with a tour of the CCC 4th Street campus. As a result, we are proud to share that the CAVIAT enrollment for Fall 21 is up **34%** from Fall 20 and up **61%** from Fall 19.

As part of the CCC Strategic Enrollment Management (SEM) Recruitment Plan, the new HS2CCC Newsletter was sent to 350 state-wide high school and College stakeholders containing important upcoming deadlines, celebrations of students and staff, and College updates. The newsletter has a 32% open rate (the industry standard is 21%). An important part of our recruitment and programming goals for the College relies on strategic communication. Our quarterly HS2CCC Newsletter is one of the many ways we build and maintain relationships with high school and community stakeholders.

Admissions and High School Programs is busy scheduling in-county Fall 2021 recruitment visits for Application Days and other high school events. We have already scheduled with Williams, Flagstaff, Tuba City, Summit, and Ponderosa High Schools and are working on confirmed dates with the remaining county high schools. While fall is often a difficult time for traditional recruitment events because of the demands of the Dual Enrollment season, these events and Application Days are an important part of our recruitment strategy.

This August, Admissions and High School Programs completed our fifth round of graduating senior 'snail mail swag packets.' To date to we have sent packets to 188 graduating seniors, each containing CCC swag with a handwritten note from Admissions Advisors for a personal touch. This is a recent addition to the tactics outlined in the CCC SEM Recruitment Plan.

Coach Hunt held the first team meeting and practice for CCC's new Cross Country Program on Thursday, August 19, 2021. Currently, four men and four women agreed to be part of the program's inaugural year, but we are hoping to add at least one more runner to each team before the 18th day of the semester. The first Cross-Country meet is scheduled for Saturday, September 4, 2021, at the George Kyte Invite in Flagstaff, Arizona!

Registration and Enrollment Services recently completed a large-scale project collaborating with Financial Aid and ITS to automate the Course in Program of Study (CPOS) processing. Financial Aid is currently running the automated process in Fall 2021. The completion of this process moves a very labor-intensive, manual project that occupied one full-time staff member to an automated process.

Student Life hosted the College's first-ever Navajo Code Talker day on August 12, 2021. Peter MacDonald, Sr., shared his experience as a Navajo Code Talker. There are only four Navajo Code Talkers still living; Marine Corps Veteran Peter MacDonald is one of those four. He continues to share his story and experience as a Navajo Code Talker. MacDonald served in the Marine Corps from 1944 to 1946.

Student life also provided 325 Welcome Back Snacks that were handed out to CCC students between the Lone Tree Campus and the Fourth Street Campus. The snack bags helped promote the upcoming "Student Leadership Experience" event scheduled for September 28-30, 2021. The three-day student leadership event will focus on "Coming Back Strong" with the keynote speaker, Aron Ralston, from the lived experience portrayed in the movie 127 Hours.

New student orientation had almost triple the online COL098 – New Student Orientation course registration compared to Spring 2021. The in-person sections of new student orientation saw a decrease in registration. This was the first year that Zoom sessions were offered specifically for Fourth Street and Page students, which allowed those sessions to be adjusted to the needs of those students.

CCC Received \$2,454,265 in American Rescue Plan student stimulus grant funds to spend during fall 2021 and spring 2022. This is in addition to the \$552,365 in CARES (HEERF1) funds and the \$552,365 CRRSAA (HEERF2) funds awarded last year. \$1.3 million in American Rescue Plan funds will be awarded to students next week. Nearly all CCC students will receive at least \$300 automatically with no action necessary on their part. High school students (Dual Enrollment/CAVIAT) and non-credit class students will not be receiving funds. All other students will. This includes non-degree seeking students taking for-credit classes, non-financial aid students and DACA students. Awards will range from \$300 for students taking a single class up to around \$1200 for Pell Grant recipients enrolled full-time. These funds will be disbursed by Friday, September 10, 2021, and are in addition to any other financial aid students may receive.

PARTNERSHIPS:

Gina Couillard, SBDC Director, with the Arizona Commerce Authority, in partnership with the Governor's office, Northland Pioneer College, and Eastern Arizona College, presented the Back to Work Small Business Rehiring and Retention Program on August 28. Gina is a wonderful presenter and is continually asked to partner with the ACA in webinars and other efforts to help small businesses in Arizona.

Our partnership with the Phoenix Truck Driving School to offer Truck Driver Training is picking up speed – and students. The program has "graduated" the first students who have completed the instruction and received their Class A CDL through ADOT. The program is essential with the convenience of location for Flagstaff residents and others and helping supply drivers for the transportation industry.

Over the summer sessions (July/August), we had 12 of 14 ABE students achieve a likely to pass score on one or more GED Ready Practice Tests (their official practice test). Our program can offer test vouchers to program participants at no cost to them. Of the 12 students who passed a GED Ready Practice Test, three passed one or more GED exams; two students attempted GED exams and were barely under passing, and the remaining have been encouraged to schedule their exams as well. Providing GED testing at NAU has been a critical element to this success, so we appreciate their partnership to offer testing services.

SPECIAL EVENTS AND MEETINGS:

Intentional Leadership, a 3-part workshop series offered for supervisors and managers, was offered in August. This series was the first in-person non-credit program at the Page campus since March of 2020. The instructor, Joey Smith, presented exceptional content, and the program received high satisfaction reviews.

Matthew Hernando provided an updated version of his presentation on political tribalism for the summer lecture series here at CCC. The title was: "Political Tribalism: Past and Present."

OFFICE OF THE PRESIDENT:

Meetings of Interest

August 5, 2021	Education Forward Arizona (Formerly Achieve 60AZ, College Success Arizona, and Expect More Arizona)
August 9, 2021	Full-Time Faculty Orientation Redistricting with Coconino County Manager Steve Peru
August 12, 2021	City of Page and P3 Group
August 13, 2021	All College Meeting
August 14, 2021	Part-Time and Dual Enrollment Faculty Orientation
August 16, 2021	P3 Housing Update Community Outreach Coordinator Interviews State Legislature Budget Road Show
August 17, 2021	Community Colleges Collective Workforce Discussion with League for Innovation
August 18, 2021	DGB Meeting
August 19, 2021	Lunch with Fourth Street Campus Staff Foundation Executive Leadership Team and Finance Committee Coronavirus Team Meeting
August 20, 2021	Foundation Board Retreat
August 21, 2021	Southside Welcome Back Event
August 23, 2021	Arizona Commission on Postsecondary Education
August 24, 2021	CCC Birthday Bash – Lone Tree
August 25-26, 2021	AC4/ACCCT Retreat in Flagstaff
August 26, 2021	CCC Birthday Bash – Fourth Street
August 27, 2021	CCC Birthday Bash – Page
August 30, 2021	P3 Housing Update ECONA/CCC Update Mountain Line/NAIPTA

Presidential Designee

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Upcoming Presidential Travel

None