



## President's Information Report May, June, and July 2020

### AWARDS AND HONORS:

While we wish we could have celebrated the accomplishments of our students in person this year, we were able to create meaningful ways to recognize students at the Nursing Pinning, Commencement, and Student Awards Ceremonies. You can view those videos using the links below.

Nursing Pinning	<a href="https://www.youtube.com/watch?v=f-VQS68M8_E">https://www.youtube.com/watch?v=f-VQS68M8_E</a>
Commencement Ceremony	<a href="https://vgrad.z19.web.core.windows.net/coconino/l/index.html">https://vgrad.z19.web.core.windows.net/coconino/l/index.html</a>
Student Awards Ceremony	<a href="https://www.youtube.com/watch?v=jExVMCeX1TE&amp;t=308s">https://www.youtube.com/watch?v=jExVMCeX1TE&amp;t=308s</a>
LSAMP Awards Video	<a href="https://www.youtube.com/watch?v=M7MWNyC23K8&amp;feature=youtu.be">https://www.youtube.com/watch?v=M7MWNyC23K8&amp;feature=youtu.be</a>

Dietrich Sauer is the incoming Chair for the Education and Workforce Development Committee of the Greater Flagstaff Chamber of Commerce. This committee works with business leaders across Northern Arizona to stress the importance of education to the workforce.

Jeff Jones, CIS Instructor and former Dean of Career and Technical Education was awarded "STEM Community Leader of the Year" by STEM City for 2019-2020 on June 25, 2020.

Ken Myers was awarded the 2020 CTE Post-Secondary Educator of the Year from the Association for Career and Technical Education of Arizona.

Donovan Wiedmann was elected to serve on the Arizona Association for Lifelong Learning Board of Directors and will be fulfilling a two-year term as Treasurer for the organization.

### COVID-19 RESPONSE:

Both full-time and part-time faculty members have been attending a series of Zoom workshops held throughout July and the beginning of August, presented by faculty members and the Learning Services team. The workshops offered additional training in offering online classes. Thirty-nine faculty members are completing a 6-hour "Teaching with Canvas" online course, designed to help faculty prepare their online, Zoom, and hybrid courses by learning the tools available to them.

The Coconino Small Business Development Center (SBDC) has been working to provide support to Coconino County small businesses in recent months. They offered twenty-two training sessions serving 593 clients on capital formation, websites, online sales, and business planning. The SBDC held 63 individual sessions with Page businesses and 150 in Flagstaff as well as clients from Fredonia, the Grand Canyon, Williams, Cameron, and Sedona.

The Coconino SBDC partnered with Gore to present on COVID 19, The Disease, and a Safe Work Place.

For the second summer, in a much different fashion, Community Education helped to coordinate the Summer Learning Series with a wonderful committee of CCC Champions! The series was offered through an online Zoom

webinar format and drew participants from all over the County and country (150 unique registrations from Arizona, Florida, Maryland, Illinois, New Mexico, Nevada, New Jersey, Colorado, and Montana.) The total attendance was 249 people (duplicated number) in the eight webinars, compared to 124 in the twenty-four workshops offered in 2019. We wish to thank the planning committee and the many great volunteers who gave excellent presentations.

Over the past three months, Student Affairs has focused a great deal of its energy on COVID-19 related matters to serve CCC students better. Some of the COVID-19 related efforts included:

- Designing and implementing CCC's first-ever Virtual Student Awards Ceremony.
- When the pandemic began, Student Affairs was not sure that online advising would be widely used. In May, June, and July, advisors had almost 1,500 online advising appointments.
- In collaboration with NAU, we launched the LSAMP Awards Video to give special thanks and recognition to the students who participated in the LSAMP program for 2019-20.
- They have expanded the use of Calendly to allow other departments to schedule Zoom appointments for students and redesigned web pages to help students understand what to expect in Fall 2020. As part of this process, Student Affairs developed short videos to help students to select the learning modality that fits them best (Zoom, hybrid, and/or online).
- To connect with prospective students more effectively during this pandemic, Admission and High School Programs created (and continues to create) a series of tutorial videos for students. Titles include, "How to get admitted DE/CAVIAT"; "How to get Admitted – Concurrent"; "How to make a DE payment"; "How to Navigate MyCCC"; and, "CCC Fall Learning Modalities – Stay Stellar, Stay Safe."
- In early August, a Welcome to Fall 2020 web-page will go live to nurture and support a safe, welcoming, and supportive learning environment.
- We redesigned the Fall 2020 schedule after the decision was made not to offer in-person classes. This required an all-hands on deck approach to manually change hundreds of courses within our Banner System, requiring the registration window to be closed for several weeks.
- Derik Yellowhair, along with several of his colleagues around the state, has redesigned the Annual Student Leadership Retreat to be a virtual experience this fall. The retreat is scheduled to occur during the week of September 21, 2020.
- Registration and Enrollment Services adjusted 550+ individual Fall 2020 course sections to alter course offerings for increased student safety. This includes, but is not limited to, new course section creation, course cancellations, cross-listings, and course capacity adjustments.
- Student Life launched the Comet Cupboard Grab n' Go, which allows students to drive-through and pick up care packages of food and personal hygiene.

Marketing and PR have been assisting with the College's COVID-19 response in many ways. Some of their efforts include:

- Drafting or helping to draft crisis communication.
- Coordinating communication on COVID-19 for students, staff, the public, and media outlets through email, social media, RAVE emergency notifications, social media, print media, and radio.
- Signage related to mask up campaign, social distancing, and other COVID-19 related signage.

**FYI:**

Katherine Costa, Director of Nursing and Allied Health, partnered with the CCC Foundation to apply to the Arizona Community Foundation for \$204,850.00 in grant funding for the "Coconino College Nursing and Certified Nursing Assistant Sustainability and Simulation Project." The application team was invited for an interview in July and expects to learn the outcome of their grant proposal in September 2020.

The CCC Extrication Project was completed over the summer using funds from the Arizona Community Foundation. The equipment was identified, purchased, and assembled as part of this project by Dave Manning and Marc Goldberg. The additional equipment will position CCC as a regional extrication training center and attract fire departments and other emergency response teams.

The Adult Education program applied for and was selected to be the provider of Adult Education for Coconino County through a grant competition with the Arizona Department of Education. The grant award will support Adult Education, Literacy Services, and Workforce Preparation and Training over four years. The CCC Adult Education program is one of seven programs throughout the state to be awarded additional Virtual Services funding, which will support GED virtual learning in Tuba City and Supai.

Sarah Southwick and Colleen Carscallen attended the virtual Association for the Assessment of Learning in Higher Education virtual conference, held over two weeks in June.

Two members of the Assessment Committee, Sarah Southwick and Isabella Zagare, completed "Assessment By Design," an online four-week workshop focusing on integrating the assessment cycle into college practices.

Gina Couillard, the Director of the SBDC, was asked to present for the Arizona Commerce Authority Bootcamp on the Payroll Protection Program. Three hundred ninety-four businesses from all across the State attended this webinar. The SBDC presented the Flagstaff City Council and the Page City Council on their efforts to assist businesses during the COVID-19 disaster.

The Coconino SBDC has rewritten the course curriculum and content for the Basic Business Empowerment (BBE) course, and it was launched with the Summer BBE course. The feedback on the course revision has been incredibly positive and boosted completion rates to 99%.

Admissions and High School Programs has deployed a brand-new marketing campaign, which includes a new CCC prospective student web page, a new HS2CCC web page, concurrent student banners "Get Ahead with Higher Ed" to be delivered to three locations around Flagstaff.

Admissions and High School Programs has developed a Dual Enrollment New Student Zoom Orientation and a CAVIAT New Student and Parent Zoom Orientation.

Registration and Enrollment Services published the College's first-ever fully digital online catalog. The new catalog can be accessed at <https://catalog.coconino.edu/> and allows students and staff to access the catalog on any computer or mobile device. The new catalog contains descriptions of courses, general education coursework, as well as degree and certificate requirements.

The email distribution lists for the CCC newsletter *The Comet* has almost doubled in recent months and is now being sent to CCC Alumni and donors to the CCC Foundation.

Janel States joined the Marketing and PR department and has been working on developing a series of communication flows which include a number of targeted and customized emails for various student groups. Campaigns over the summer have focused on students who are interested in CCC but have not applied and students who have been admitted but are not registered for Fall 2020. Emails can be customized in many ways including targeting academic pathways, generation (i.e. Gen X, Z, etc.), and whether students are in a workforce or university track program, etc. All of these efforts support the College's Recruitment Plan.

### **SPECIAL EVENTS AND MEETINGS:**

The College hosted the first-ever Virtual Fourth of July Shoebox Parade. Sixty-eight groups submitted shoebox floats for the parade and represented CCC, non-profit organizations, education, business, and local families across the County. Mayor Coral Evans and KAFF DJ Dave Zorn joined us as parade emcees, District Governing Board members were the parade judges, and the Flagstaff Community Band provided patriotic music. The parade has become the College's most viewed video on YouTube with over 2,000 viewings and is available at [https://www.youtube.com/watch?v=mkwFQg\\_RzG&t=37s](https://www.youtube.com/watch?v=mkwFQg_RzG&t=37s).

### **PARTICIPATION IN REGIONAL, STATE, AND NATIONAL HIGHER EDUCATION ORGANIZATIONS:**

In July, Dietrich Sauer hosted the first gathering of Human Resources Professionals from community colleges across Arizona. The goal of the meeting is to build collaborative partnerships, share best practices, and discuss current events.

Under Juanita Tarango's leadership, CCC will launch a new leadership society this fall. The National Society of Leadership and Success (NSLS) provides a step-by-step program for students to build their leadership skills through activities offered at CCC or through other online resources. Membership provides students with access to scholarships and awards, exclusive on-campus events, employer recruitment through an online job bank, and discounts on computers, textbooks, grad school prep courses, insurance, and much more.

### **PARTNERSHIPS:**

This summer, the CCC Nursing program became an official partner with ASU in providing concurrent enrollment. Students who take advantage of this partnership will take classes to earn both an Associate's and Bachelor's Degree in Nursing.

The CCC Fire Science Program partnered with the Arizona Conservation Corps this June to offer Wildland Fire Science for nineteen students. Of those students, six were CCC students, and thirteen were ACC Corps members. Without this partnership, CCC would not have been able to run this program.

Disability Resources collaborated with the SIP-C grant program and the Institute for Human Development at Northern Arizona to pilot a support program that allows students to work with a coach/mentor to help navigate through their first semester of College.

On May 6, 2020, the U.S. Department of Education announced through its Office of Civil Rights an update to the Title IX law/regulations. Except for Pima Community College, all other community colleges have signed onto a memorandum of understanding with Maricopa Community College Districts to adopt the same policies and procedures for Title IX related complaints; to have access to low-cost training(s), and to have access to trained professionals who might be needed to help with investigating or adjudicating Title IX cases.

### **CCC IN THE NEWS:**

- July 21, *Grand Canyon News*: "CCC to only offer remote learning this fall," <https://www.williamsnews.com/news/2020/jul/21/coconino-community-college-only-offer-remote-learn/>
- July 17, *Arizona Daily Sun*: "CCC offering remote classes during the fall," [https://azdailysun.com/news/local/ccc-offering-remote-classes-during-the-fall/article\\_6203c66c-2d9a-5bb2-ab42-e0a79249d9f1.html](https://azdailysun.com/news/local/ccc-offering-remote-classes-during-the-fall/article_6203c66c-2d9a-5bb2-ab42-e0a79249d9f1.html)
- July 16, *KNAU*: "CCC to offer nearly all classes online fall semester," <https://www.knau.org/post/coconino-community-college-offer-nearly-all-classes-online-fall-semester>
- July 11, *Lake Powell Life*: "Learn to save lives at CCC's Page campus, but hurry," <https://www.lakepowelllife.com/learn-to-save-lives-at-cccs-page-campus-but-hurry/>

- July 9, *Arizona Daily Sun* AND *Flagstaff Live!*: “Through their lenses: Flag High, CCC students capture pandemic in real time,” [https://azdailysun.com/flaglive/cover\\_story/through-their-lenses-flag-high-ccc-students-capture-pandemic-in-real-time/article\\_a450204a-144c-594e-b37c-7a6068d10574.html](https://azdailysun.com/flaglive/cover_story/through-their-lenses-flag-high-ccc-students-capture-pandemic-in-real-time/article_a450204a-144c-594e-b37c-7a6068d10574.html)
- July 5, *Arizona Daily Sun*: “Delayed start: CCC cross country on hold until fall 2021,” [https://azdailysun.com/sports/local/delayed-start-coconino-community-college-cross-country-on-hold-until-fall-2021/article\\_30ce6f8f-c3f3-5e28-aa16-26c5cab2a13d.html](https://azdailysun.com/sports/local/delayed-start-coconino-community-college-cross-country-on-hold-until-fall-2021/article_30ce6f8f-c3f3-5e28-aa16-26c5cab2a13d.html)
- July 4, *KAFF*: “CCC hosts “virtual” Fourth of July parade debuting Saturday on YouTube,” <https://gcmaz.com/ccc-hosts-virtual-fourth-of-july-parade-debuting-saturday-on-youtube/>
- July 3, *Arizona Daily Sun*: “No fireworks or parade, but Independence Day in Flagstaff takes on new forms,” [https://azdailysun.com/news/local/no-fireworks-or-parade-but-independence-day-in-flagstaff-takes-on-new-forms/article\\_5423df8e-3b37-5b8a-9ffc-5d8834dba439.html](https://azdailysun.com/news/local/no-fireworks-or-parade-but-independence-day-in-flagstaff-takes-on-new-forms/article_5423df8e-3b37-5b8a-9ffc-5d8834dba439.html)
- June 30, *Lake Powell Life*: “CCC ready for fall semester,” <https://www.lakepowelllife.com/ccc-ready-for-fall-semester/>
- June 12, *Community College Daily*: “Funding Roundup: “Banjo Billy Scholarship for Underserved Native Americans,” <https://www.ccdaily.com/2020/06/funding-roundup-172/?fbclid=IwAR18lkH80qEnrO0ahZi20STa52PmgzM-2lywhq9nxmOyuUkD3h1oOubsXKU>
- June 4, *Flagstaff Business News*: “A Great Education: The same, but different,” <https://www.flagstaffbusinessnews.com/a-great-education-the-same-but-different/>

## OFFICE OF THE PRESIDENT:

### Meetings of Interest

May 1, 2020	Flagstaff Reopening Group
May 5, 2020	Time and Leave Procedure All-College Webinar
May 6, 2020	Socially Distanced Graduation Box Stuffing
May 7, 2020	LAUNCH Flagstaff Steering Committee
May 11, 2020	Arizona Daily Sun
May 11, 2020	Welcome Remarks for Community Education course on Emotional Intelligence
May 12, 2020	Faculty and Staff Awards All-College Webinar
May 14, 2020	Welcome Remarks for Community Education course on Marketing Foundation Board of Directors
May 19, 2020	Chris Bustamante, Executive Director for AC4
May 20, 2020	Return to Campus All-College Webinar
May 21, 2020	DGB Meeting
May 27, 2020	Budget Town Hall All-College Webinar
May 28, 2020	AC4
June 1, 2020	KNAU
June 2, 2020	Flagstaff Chamber Board Meeting
June 9, 2020	AC4 Meeting with Senator McSally
June 11, 2020	Interfaith Council DGB Retreat
June 12, 2020	DGB Retreat
June 16, 2020	Arizona Commission on Post-Secondary Education
June 17, 2020	LAUNCH Flagstaff Partnership Director Review Committee
June 22, 2020	Welcome Remarks for Community Education course on Resilience Exhibit Welcome Remarks for CCC Summer Learning Series
June 23, 2020	Virtual Fourth of July Parade Committee
June 25, 2020	AC4 NALA CCC Champions

June 29, 2020	American Council on Education Supporting the Mental Health of Students of Color Thad Hall, Coconino County Elections
June 30, 2020	Recording for Virtual Fourth of July Parade with Coral Evans and Dave Zorn Flagstaff Chamber Board Meeting
July 7, 2020	All-College Webinar
July 8, 2020	ECoNA Workgroup
July 9, 2020	Senator Sinema
July 14, 2020	AC4 News Conference
July 15, 2020	LAUNCH Partnership Director Review Committee
July 16, 2020	Foundation Board of Directors
July 20, 2020	Arizona Community Foundation Grant Interview
July 22, 2020	Flagstaff Business News HLC Coordinating Team
July 28, 2020	AC4 Legislative Retreat Flagstaff Chamber Board of Directors
July 29, 2020	Trust Coverage and Provisions All-College Webinar with Coconino County Health and Human Services CCC Legislative Agenda with Triadvocates (CCC Lobbyist)
July 30, 2020	Foundation Executive Council NALA (asked to update the group on CCC's fall plans)

**Presidential Designee**

Jami Van Ess

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**Upcoming Presidential Travel**

For the Fall 2020 Semester, Dr. Smith is not planning on travelling.