



President's Information Report March 2018

AWARDS AND HONORS:

Christina Voinescu, a former student of Aaron Tabor's, has accepted a position at the University of Colorado Anschutz Medical Campus for their PhD program in toxicology. Christina sent an email to Dr. Tabor where she thanked him for being an inspiring professor and for helping her to get to a new chapter in her academic career.

Students in the Construction and Sustainable Building Trade program worked on at least two of the houses that have been recognized in the Coconino County Sustainable Building Innovations Expo & Awards.

The Institutional Advancement team received a Bronze Medallion award at the National Council for Marketing and Public Relations Conference for District 6 in the Special event/Fundraising Campaign category for the 25th Anniversary Campaign from the 2016-2017 academic year. The team competed with community college marketing departments from Arizona, California, Hawaii, Nevada, Utah, Commonwealth of the Northern Mariana Islands, Federated States of Micronesia, Republic of Palau, Republic of the Marshall Islands and Territory of Guam.

Cindy Dorfsmith, Human Resources IT Analyst, in completing the Certified Compensation Professional Program and recently passed the exam for the Market Pricing module of that certification.

Veronica Hipolito was recognized with the 2018 Community Leadership Award during this year's Caesar E. Chavez Community Recognition Breakfast. The breakfast is sponsored by the Coconino County Hispanic Advisory Council (CHAC).

INTERNAL NEWS/FYI:

A partnership, in the form of a two plus two agreement, is being developed between the College and the University of Arizona's bachelors in interpreting program. Students completing the Associate of Arts in American Sign Language and Interpreting Studies would then be better positioned to continue their education and complete a four-year degree in interpreting.

Adam Gifford, economics faculty, has implemented the use of an open-source textbook for all sections of ECN 204 Macroeconomic Principles and ECN205 Microeconomic Principles. This is a textbook that is published by OpenStax (www.openstax.org) out of Rice University in Houston, Texas. The textbook is provided at no cost to all students in the class and replaces a textbook that cost about \$200. This will result in an aggregate saving to students of about \$60,000 per year (based on 300 students) with no decline in quality of material or instruction.

Seventy of the eighty-five EMS 131 Emergency Medical Technician students that tested for certification in 2017 have passed the certification examination. Sixteen of the seventeen EMS 262 Certified Emergency Paramedic students that tested for certification from the 2017 cohort passed the exam on their first attempt.

The Arizona Department of Health services recently audited the Emergency Medical Service program and found no reportable deficiencies. The Department of Health suggested some improvements to program in including improving the verification process for CPR credentials: using the FISDAP (or similar) testing programs to prepare

students for the National Registry of Emergency Medical Technicians (NREMT) certification; suggestions for changes to the admission criteria for the program such as increasing the reading comprehension from the ninth to the twelfth grade reading level; and increasing classroom hours from 120 to 150.

The Paramedic Education Advisory Committee met on March 23, 2018 and discussed the upcoming re-accreditation visit for the paramedic program and the site visit scheduled for mid-July; changes to the clinical and vehicular patient contact requirements; and implementing changes to the NREMT Practical Skills Exam into the program.

Nichole Gregory and the CCC START Program have been working with Ken Myers to provide construction management students with a Resume and Employability Skills Workshop. This workshop is specifically design for the construction industry and focused on resume writing, interview and communication skills, and tax tips for construction workers. This workshop is preparing students to attend the first ever Construction Career Expo scheduled for the end of April.

TRiO programs nationwide were awarded a \$60 million federal funding increase which will translate into approximately a 6% increase for our CCC TRiO program. This is great news for the low-income, first-generation students in the TRiO program!

Recruitment outreach visits this month included: Prescott College, Northland Preparatory Academy, Tuba City High School, Coconino High School, Flagstaff High School, and Lake Havasu High School. Peer Advisors & The Welcome Center gave 13 tours in the month of March.

The college selected Zoom as an upgrade to the Synchronous Distance Learning platform and to replace ITV. The change was motivated by escalating costs of the ITV system as well as a request from Academic Affairs for additional features not available with ITV. This change will add modern functionality to classroom delivery; new opportunities for academic advising, tutoring, and financial aid advising; and give the college the ability to host online meetings in consistent manner. The system is being piloted by various groups on campus and some classes in the Fall 2018 semester. ITS is planning to convert all ITV classes in Fall 2019. This change will save the college more than \$35,000.

The college replaced the streaming service that was used for video streaming to Canvas, streamed library content, and broadcasting the commencement ceremonies. The change will save approximately \$1,200 per year and the College is gaining more than four times the service levels from the previous product. The change to a new streaming service will also support the new Zoom system.

The College utilizes television monitors at all campuses to notify the campus community of upcoming events and other information. This system has been converted to a central server that will allow the Marketing department the ability to manage content more consistently and allow for a streamlined notifications for class cancelations and cancelled staff office hours.

SERVICE LEARNING OPPORTUNITIES/VOLUNTEER WORK:

Dietrich Sauer, Rosa Mendoza-Logan, Juanita Tarango, and Kevin Scholler completed the Military/Veteran Resource Navigation Training program. This certification is provided by the Arizona Coalition for Military Families. Resource Navigators are members of the community who are trained to connect service members, veterans & family members to the array of available resources. Navigator training includes: How to use the Resource Connection Guide; Key factors that may affect a person or family's access to resources; Navigation strategies; and How to link into the military/veteran community to find resources to address a range of issues.

Veronica Hipolito, Dean of Student Development & Community Engagement, was the opening keynote speaker for the Lumberjack Leadership Institute, a partnership between Northern Arizona University, The University of Memphis, and The Suder Foundation that supports first-generation students.

SPECIAL EVENTS AND MEETINGS:

CCC volunteers Douglas Fitzpatrick, Maxie Inigo, Rita Crouse, Kate Kozak, Marc Goldberg, Dave Manning, Cheryl Meilbeck, David Bowman, Andy Allen, Melinda McKinney, Thomas Lehman, and Lisa Duskocil participated in STEM Night at the NAU Skydome. This event offers hands on exploration activities in STEM areas and provides a night of family fun. Thank you to Melinda McKinney for organizing the outstanding College team and everyone who volunteered.

The American Sign Language Club (ASL) and ASL Department sponsored “Travels Around Deaf World”. Alan Cartwright shared his experiences as a Peace Corps volunteer and volunteer with Global Deaf Connection. In partnership with the Arizona Commission for the Deaf and Hard of Hearing, this event was approved for Registry of Interpreters for the Deaf continuing education unites. Providing professional development opportunities for local interpreters as well as our current student body fulfills a great need in northern Arizona.

For the second time, the College hosted the broadcast of a Gallaudet University webinar. In addition to ASL students, teachers from the Arizona Schools for the Deaf and Blind attended. The webinar was entitled “Impacting early acoustic mapping in infants.”

Dietrich Sauer spoke to the Kaleidoscope Alliance Student Club Meeting on Title IX. His talk focused on the legal details of Title IX, harassment in general, strategies to approach situations, and how to seek help.

Veronica Hipolito, Dean of Student Development and Community Engagement, and Kay Leum, Director of Grants and Special Projects, participated in the Collective Impact Workshop hosted by the Arizona Department of Health Services.

CCC Advising staff collaborated with the Paramedic Studies and Fire Science programs to coordinate a job fair and networking event at the CCC Fourth Street Campus. This event also included a resume, cover letter, and interviewing skills workshop. The US Forest Service, National Park Service, Northern Arizona Healthcare, Guardian Medical Transport, and local fire departments participated.

Associated Student Body leadership presented to the College Leadership Council. Among the topics discussed were ideas for Academic forums and making connections across the College community.

The ED Talks Series continued in March with talks by Derik Yellowhair, Student Life Coordinator and Academic Advisor, and David Ramos, Administration of Justice Faculty Member. Derik shared stories about the Navajo cultural evolution through time, conflicts that occurred, and the culture’s unique individualism. David spoke about the Pony Express ride he participated in covering 200 miles with 28 riders to carry and deliver mail to Scottsdale, Arizona. These talks are drawing a larger crowd each time.

Colleen Lucero, the Hopi Harvey Project Curator, gave a presentation on the hidden legacy of Hopi workers and their contributions to the Fred Harvey Company in the Southwest. The presentation covered the extraordinary details of Hopi people who left the reservation seeking to work with the Fred Harvey houses from 1930-1965. Leigh Kuwanwisiwma of the Hopi Cultural Preservation Office gave an opening prayer, and special guest, Barbara Poley, Spirit Aligned Legacy Leader, shared her experiences with the Laguna Boxcar Colony in Winslow. Several Hopi Community Tribal members attended the event.

CocoNotions, (the College’s external newsletter), now called “The CCC Comet,” is undergoing renovation. The target date for the renovated publication is May 1, 2018.

The College is hosting two new art classes that will be held this summer in response to the community requests for continuing education/lifelong learning programs. The classes were made possible with start-up funding from the CCC Foundation. Promotion for the classes will begin at Palette to Palate with further promotion through social media and targeted marketing to past students and students who have expressed an interest in these types of classes.

Marketing and PR is working with Institutional Research to revamp the “Fast Facts” document. The revised document will provide relevant and interesting information to potential students and the community. Marketing and PR is also working to promote new summer programs in Page and at the Fourth Street Innovation Center.

The College has commissioned a welcome sign for the Page Instructional Site parking lot and a vinyl sign that was designed by Kay Leum and Jim Hunter that will be placed on the upper windows near the entrance.

To allow the College to shoot additional, better quality videos promoting the College, a video studio is under construction and near completion.

The College’s Social media channels are all connected to Hootsuite, a social media network management software. The PR and Advertising coordinators are working on increasing the frequency of posts. The College’s social media presence is continuing to grow leading to more exposure for the College.

The CCC Foundation Board Retreat was well attended and featured guest speaker Rick Smith from the Northern Arizona Health Care Foundation.

PARTICIPATION IN REGIONAL, STATE, AND NATIONAL HIGHER EDUCATION ORGANIZATIONS:

Disability Resources hosted a Focus on the Future event for local high school students. This event provides an overview of the College and the services offered, as well as the option to take their placement testing to prepare for the upcoming fall semester. Sixty students attended the event.

Juanita Tarango, Director of Student Success and Access, and Michael Luna, Recruitment Coordinator and Academic Advisor, attended the Northern Arizona Educators Conference at Prescott College.

Juanita Tarango, Director of Student Success and Access, and Michael Luna, Recruitment Coordinator and Academic Advisor, attended the ACT Enrollment Management Workshop at Arizona State University. The workshop provided information on the ACT CollegeReady test, how institutions can use the test to identify prospective students, and customize communication to prospective students. The ACT CollegeReady test provides diagnostics for students to help increase their ability to test into college level courses.

PARTNERSHIPS:

Patricia Garcia, Nat White, Colleen Smith, Ron Hurle, Ali Applin, Gonzalo Perez, and Scott Talboom attended the United Way Annual Meeting and Recognition event. The event recognized the end of a successful United Way campaign that was co-chaired by Colleen Smith and raised more than \$1.3 million dollars.

The CCC construction management program is the first construction program in the county to provide students with training and certifications compliant with the 2018 building code. CCC has also been able to recruit the chief building official in Coconino County to teach the compliance class.

Along with the City of Flagstaff and Lowell Observatory, the College is participating on the planning committee for the “50 Years of Lunar Legacy” project.

The Grand Canyon Railway Hotel has asked the College to provide corporate training and the Hotel and Restaurant Management certificate program. The College is also working with the City of Williams to provide supervisor training.

The City of Williams provided a \$5,000 grant for the Small Business Development Center (SBDC).

CAVIAT and the College partnered to help CAVIAT students receive CCC Foundation scholarships.

Gregory Jay and Kurt Stull participated in the Northern Region Significant Events Readiness Forum (SERF). The SERF offered an approach for bringing together a targeted group of representatives from fire, law enforcement, emergency management, hospitals, transportation, tribal government, schools, colleges, along with other groups in the Northern Region of Arizona. This year's event focused on forest fires with the objectives of identifying disaster plan action steps. One of the items from the event is the Ready, Set, Go! campaign from Coconino County (<http://wildlandfirersg.org/>), which will be sent College staff later this month.

The Page Instructional Site hosted the annual Job Fair which was coordinated by the Page Public Library. More than four hundred people attended.

Into the Grand of Page was recognized by the Arizona Small Business Development Center with a Success Award which recognizes small business excellence. The Grand provides visitors to the Lake Powell area a true taste of local Native American food and entertainment. Jim Hunter was recognized by Hoss Sanderson and Karen Steele, owners of the Grand who said: "We here at The Grand would like to extend our sincerest thanks to Jim Hunter and the SBDC. We have no doubt in the world that without Mr. Hunter's help and guidance, Into the Grand would be nothing more than an unrealized dream." Jim worked with the owners to refine their concept, create the LLC business structure, develop projections, and source financing. Congratulations to Into the Grand!

The Certified Apartment Maintenance Technician (CAMT) program offered by the College and community partners the Coconino County Career Center and Goodwill of Northern Arizona just completed its fifth year. The 15 students in the program completed 114 hours of online, classroom, and hands-on training in 20 days. All of the students in the program received several industry certificates and were offered some type of employment in the maintenance industry before the program was completed. The CAMT program is taking the program on the road! CCC and partners will be offering this program to the community of Page starting in May.

Veronica Hipolito, Dean of Student Development & Community Engagement, and Michael Luna, Recruitment Coordinator, met with Chad Hamill, the NAU Vice President for the Office of Native American Initiatives to discuss opportunities for collaborating in the recruitment and transition of Native American students to CCC and NAU.

Veronica Hipolito, Dean of Student Development & Community Engagement, has been invited to participate on the Advisory Council for the NAU Center for Health Equity Research.

Linda Neff, Part-time anthropology instructor, in collaboration with Coconino National Forest archaeologists Peter Pilles and Ted Neff, presented the preliminary results of their archaeological research project on the Yavapai pre-conquest settlement in the Middle Verde Valley at the 20th Annual Gathering of the Pai Festival at Fort McDowell, Arizona Archaeology and Heritage Awareness Month, and Society for American Archaeology which included a poster presentation.

CCC IN THE NEWS:

March 4, 2018	Lake Powell Life	Fire Science and Paramedic Training
March 7, 2018	Lake Powell Chronicle	Job Fair a big success
March 9, 2018	Arizona Daily Sun	CCC growing its Certified Apartment Maintenance Technician Program

March 16, 2018	Arizona Daily Sun	College to host community career expo
March 18, 2018	Arizona Daily Sun	Community Brief: Thomas Johnson wins All-Arizona Academic Team Scholarship
March 20, 2018	Grand Canyon News	CCC offers nursing scholarship opportunity
March 28, 2018	Lake Powell Chronicle	Into the Grand given prestigious small business award

OFFICE OF THE PRESIDENT:

Meetings of Interest

March 1, 2018	AC4 Meeting (Phoenix) All Arizona Academic Team Luncheon (Phoenix)
March 2, 2018	FUSD Growth and Inspiration Council (Advisory group for Flagstaff Unified School District)
March 3, 2018	Girls and their CEO (Girl Scout event)
March 5, 2018	Mayor Coral Evans, CCC Partnership
March 6, 2018	Arizona Commission on Post-Secondary Education (Phoenix)
March 7, 2018	United Way Campaign Co-Chairs Meeting
March 8, 2018	CAMT Graduation Presentation to Flagstaff Leadership Program Growing Pains – A Flagstaff/NAU Community Conversation
March 10, 2018	CCC Champions
March 13, 2018	CCC Foundation Board Retreat Coconino County Supervisors – Support ECoNA presentation of Housing Study
March 14-16, 2018	Visit from incoming Provost, Nate Southerland
March 14, 2018	DGB Meeting
March 15, 2018	PTK Induction
March 16, 2018	Alliance Meeting
March 17-13, 2018	Spring Break
March 27, 2018	Flagstaff Chamber of Commerce Board
March 28, 2018	Legislative Meetings (Phoenix)
March 29, 2018	AC4 (Phoenix) United Way Annual Meeting
March 30, 2018	Cesar Chavez Breakfast
March 31, 2018	CCC Champions AAUW Woman to Woman Conference

Presidential Designee

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