



## President's Information Report February 2022

### AWARDS AND HONORS:

**Dietrich Sauer** was recognized by the Greater Flagstaff Chamber of Commerce at their Annual Awards for his ongoing leadership as Chair of the Education and Workforce Development Committee.

Vice President of Student Services **Tony Williams** was recently elected to serve as the Vice-Chair of the Mountain Line Board of Directors. In addition, the Mountain Line Board of Directors has appointed Mr. Williams to the MetroPlan Board as their representative voting member.

### NOTABLE:

**Kate Kozak** attended the Strategic Planning and Orientation meeting for the new AMATYC board and the SIMIODE conference on modeling in Differential Equations.

**Linda Neff**, Instructional Designer, presented "Leveling the Playing Field in Online Instruction at CCC" at the ASU Teacher College Doctoral Conference. The presentation mapped out the challenge of closing the performance gap between online and face-to-face instruction at CCC, as well as proposing a set of solutions.

As part of the **Open Textbooks for Rural Arizona Grant**, a CCC faculty and staff committee has agreed to fund 14 projects over the next three years. This grant provides stipends to faculty to adapt or create Open Educational Resources for their courses, including modifying course design to accommodate no-cost textbook options and creating or editing OER textbooks for use with CCC courses to save students money.

### PARTNERSHIPS:

CCC hosted two "**Connect & Ignite**" events in partnership with the City of Williams, which gave residents and businesses a chance to voice their workforce training needs. The events were meant to give CCC information on creating and offering future training opportunities for the city's workforce, particularly in the hospitality and service industries. Dietrich Sauer, Executive Director of HR, gave a quick look at the changes and challenges of today's workforce. The events were well attended and included staff from CCC, President Colleen Smith, and Foundation Board President Cheryl Blume.



**CCC will assume sponsorship of the Paramedics program in Fall 2022.** Northern Arizona Healthcare (NAH) will continue as the clinical partner with CCC as the academic and now leadership partner. This will position CCC as a regional leader in paramedic education, increasing our ability to recruit participants and better meet first responder labor force needs for Coconino County.

**Kay Leum** and **Nate Southerland** visited Mohave Community College – North Campus in Colorado City, Arizona. The visit is an important step in building a collaborative partnership to best serve our students in the northernmost part of Arizona.

**Career & Technical Education and Workforce Training** met with several representatives from W.L. Gore to discuss how CCC can best help meet their training needs through credit and non-credit courses and programs. A follow-up meeting is scheduled for March.

**Admissions and High School Programs and PR and Marketing** completed a two-year update on the Strategic Enrollment Management Recruitment Plan, which was developed in late 2019 and deployed in January 2020. Because of the COVID-19 pandemic, determining the efficacy of objectives was deemed unproductive, but the teams decided to analyze the deployment of the plan's tactics. The teams learned that many tactics were effectively deployed and will likely satisfy the plan's objectives when circumstances return to "normal." Additionally, the teams discovered systemic challenges that need to be addressed to help with the plan's success. Finally, both teams discovered new tactics to bring to bear not previously envisioned with the development of the original plan.

The **Dual Enrollment** program is seeing a 74% increase in enrollment over last year despite a 15-20% attrition rate in dual enrollment instructors. As a result, total enrollment in dual enrollment programs is slightly higher than before COVID-19.

#### **SPECIAL EVENTS AND MEETINGS:**

- Comet Talk: The Lived Black Experience
- Comet Talk: Archeological Evidence of the 1885 Chinese Massacre
- Williams Connect & Ignite Events
- Students Coping with Grief: A Mental Health Awareness Event
- CCC Common Read & Student Life Present: The Rio De Flag & Flagstaff's Southside

#### **CCC IN THE NEWS:**

Jan. 25, 2022 – Williams News: "CCC, city of Williams partner for workforce training needs."

<https://www.williamsnews.com/news/2022/jan/25/coconino-community-college-city-williams-partner-w/>

Feb. 15, 2022 – Williams News: "Limited workforce, housing, training addressed at Connect & Ignite event."

<https://www.williamsnews.com/photos/2022/feb/15/51409/>

#### **OFFICE OF THE PRESIDENT:**

##### **Meetings of Interest**

- 2/2/2022 Budget Hearings
- 2/3/2022 Daily Sun Nursing Networking Event  
Flinn Foundation Steering Committee  
All College Meeting
- 2/7/2022 Community College Day at the Capitol Meeting  
CCC/NAU Collaborations Dinner Meeting
- 2/9/2022 Representative Cobb and Blackman meetings at the Capitol

- 2/10/2022 League of Cities and Towns Meeting
- 2/14/2022 Inscription House Chapter Meeting with Cheyenne Grabiec  
LeChee Chapter Meeting with Cheyenne Grabiec
- 2/15/2022 NALA Board of Directors Meeting  
Foundation Finance Committee Meeting  
Foundation Executive Committee Meeting
- 2/16/2022 Naomi Adisi and Andrea Clayton (students) Legislative Visit Preparation  
Coronavirus Meeting  
District Governing Board Meeting
- 2/17/2022 Welcome Video for PTK  
NALA
- 2/18/2022 Governor's Announcement on Broadband  
Flagstaff Chamber Athena Awards
- 2/22/2022 CCC Day at the Legislature
- 2/23/2022 CampusWorks Shared Services Initiative--Kick-off Meeting
- 2/24/2022 AC4 Meeting  
PTK All Arizona Awards Ceremony
- 2/25/2022 David Borofsky - AACCT
- 2/28/2022 ECONA/CCC Quarterly Catch Up  
Coronavirus Team Meeting

**Presidential Designee**

Jami Van Ess

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**Upcoming Presidential Travel**

April 27-28, 2022 AC4