

## **150-00 PUBLIC RELATIONS—POLICY**

Coconino Community College recognizes the need to implement an effective public relations and information program designed to inform its constituencies and maintain the necessary support from the public it serves. Therefore, the President or designee is responsible to establish procedures to implement and maintain an effective program to ensure organization, order and continuity in achieving public relations objectives.

Policy effective: 02/13/1997

**COCONINO COMMUNITY COLLEGE**