

70-01 STRATEGIC PLANNING—PROCEDURE

1. PURPOSE

To improve student learning and College operations, CCC engages in a systematic process for strategic planning and institutional effectiveness. This process ensures that the allocation of resources aligns with the mission and priorities of the College.

2. PROCEDURE

1. The strategic planning process will begin with a review and if necessary, a revision of the vision, mission, and priorities of the College.
2. The College will seek input from both external and internal constituents in the review of the mission and vision, as well as in the development of the strategic plan.
3. Quantitative and qualitative data will be used in the planning and improvement process.
4. Program review, assessment of student learning, facilities planning, strategic enrollment planning, and academic curriculum planning will be used to inform the strategic plan along with environmental scanning completed by the Office of Institutional Research.
5. The District Governing Board will participate in the planning process and will grant final approval of the Strategic Plan.
6. The District Governing Board will be given annual updates on strategic planning.

3. BACKGROUND

1. References: none
2. Revision history: 08/23/2011 (new), 12/10/2019
3. Legal review: none
4. Sponsor: President's Office

Adopted by District Governing Board: 08/23/2011, 12/10/2019

COCONINO COMMUNITY COLLEGE