

**COCONINO COMMUNITY COLLEGE  
DISTRICT GOVERNING BOARD**

**WORK SESSION**

**AUGUST 28, 2024**



**MINUTES OF A WORK SESSION  
OF THE  
DISTRICT GOVERNING BOARD  
AUGUST 28, 2024**

A Work Session of the Coconino Community College District Governing Board was held in the Board Room at Coconino Community College, 2800 S. Lone Tree Rd., Flagstaff, AZ. Board Chair Joey Smith called the meeting to order at 4:05 pm.

PRESENT:       Joey Smith  
                  Patricia Garcia  
                  Patrick Hurley  
                  Nat White  
                  Eric Eikenberry (via Zoom)

**Also Present:** Dr. Eric Heiser, Ms. Kirsten Mead, Dr. Adriana Flores-Church, Ms. Dianna Sanchez, Dr. Jami Van Ess, Ms. Janel States, Dr. Sandra Hinski, Mr. Tony Williams, Ms. Alexis Knapp Polley, Ms. Alyssa Sergeant, Mr. Brian Wilson, Mr. David Asencio, Mr. Jacob Hagen, Ms. Jennifer Jameson, Ms. Kay Leum, Mr. Kurt Stull, Dr. Mark Maciha, Ms. Randi Axler, Mr. Ryan Bouwhuis, Mr. Ryan Norton, Ms. Sonni Marbury, Ms. Terri Beeson, Mr. Van Walker, and Dr. David Borofsky.

The August 28, 2024, documents file contains reports, summaries, background material, and other documents referred to in these minutes.

**1. FOLLOW-UP ITEMS – Chair Joey Smith**

There were no follow-up items.

**2. DISCUSSION/INFORMATION ITEMS**

**A. Achieving The Dream (ATD) Core Team Update – Ms. Dianna Sanchez**

Ms. Dianna Sanchez updated the Board on the College's progress with Achieving the Dream (ATD). The Core Team attended the ATD Kick-Off event in New Orleans this summer, in Louisiana, where they learned how working with ATD will improve student success over the next three years. ATD emphasizes data-informed decision making, institutional transformation, and a strong focus on equity. See the August 28, 2024, documents folder for additional information.

The Board discussed:

- The benefits of belonging to ATD
- Institutional transformation is the result of data-informed decision making
- The limitations of federal data reporting, particularly the IPEDS report, which only captures full-time students
- The Aspen Institute and AACC's efforts to influence Congress to use more comprehensive metrics for judging institutions.
- The focus on equity and serving different groups of students, emphasizing increased opportunity and access that address demographic and cultural issues, while focusing on equity and serving different student groups

**B. Summer Camp Update – Ms. Dianna Sanchez**

Ms. Dianna Sanchez spoke about the \$100,000 Northern Arizona Regional Behavior Health Authority (NARBHA) Foundation gift to support the June STEAM summer camps for rising 6th through 9th graders. Camps were offered at various locations, including Lone Tree, Fourth Street, and Flagstaff High School, and were free for participants. The NARBHA Foundation has agreed to continue funding the camps in 2025 and pledged additional funding to allow for an extra month of camps. For further information, see the August 28, 2024 documents folder.

The Board discussed:

- Camp registration statistics
- The popularity of specific camps, such as woodworking, culinary, and coding, which had significant waitlists
- The opportunity for the summer camps to be held in other locations, such as Williams
- The value of the students coming to campus and introducing them to what the College has to offer and helping them envision themselves going to college

**C. Budget Discussion – Dr. Eric Heiser**

Dr. Eric Heiser discussed the Board Retreat discussion surrounding changing the format of Work Sessions to include budget information starting earlier in the year and reports from the College, such as the President's Cabinet presentations or students, faculty, or staff, with Board member interests being considered. This allows the Board to focus on areas of the College they want to hear about

The Board discussed:

- The importance of seeing all budgetary details and understanding the reasoning behind certain decisions and the importance of stewardship and understanding the budget details
- Out-of-county and differential tuition and how they affect the budget and student enrollment

FOLLOW UP:

- Consideration of investment interest being used for special projects and not rolling over into the general fund
- The Board will provide specific budget areas they want to be covered in advance of budget season and provide input regarding topics they would like presented at Board meetings

ADJOURNMENT: The Work Session Adjourned at 4:48 pm.

**MINUTES PREPARED BY:**

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Ms. Kirsten Mead  
Board Recorder

**ATTEST and APPROVED:**

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Mr. Patrick Hurley  
Vice Chair/Secretary of the Board

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Mr. Joey Smith  
Board Chair