

**COCONINO COMMUNITY COLLEGE
DISTRICT GOVERNING BOARD**

RETREAT

JUNE 5, 2025



**COCONINO COMMUNITY COLLEGE
MINUTES OF A RETREAT
OF THE
DISTRICT GOVERNING BOARD
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A Retreat of the Coconino Community College District Governing Board was held on **Thursday, June 5, 2025**, at 4390 E. Burning Tree Loop, Flagstaff, AZ, 86004. Board Chair Joey Smith called the meeting to order at 8:25 am.

PRESENT: Joey Smith, Board Chair
 Patrick Hurley, Vice Chair/Secretary
 Eric Eikenberry
 Patricia Garcia
 Nat White

Also Present: President Dr. Eric Heiser, Dr. Mary Spilde, Mr. Keith Becker, and Ms. Kirsten Mead.

Reports, summaries, background material, and other documents referred to in these minutes can be found in the June 5, 2025, documents file.

CALL TO ORDER AND ADOPTION OF THE AGENDA

Mr. Patrick Hurley motioned to adopt the retreat agenda as presented, and Dr. Nat White seconded the motion. The motion was approved unanimously (Mr. Eikenberry, Ms. Garcia, Mr. Hurly, Chair Smith, and Dr. White, voting in favor).

BOARD/PRESIDENT GOAL SETTING & FINALIZATION OF STRATEGIC PILLARS – Facilitated by Dr. Mary Spilde, ACCT Consultant

President Heiser reviewed the Board/President Goals set at last year's retreat and discussed each point.

The Board discussed Strategic Pillars for FY26:

- **Pillar 1: Thrive in a Complex World**
 - Equip learners to adapt, think critically, and succeed in a rapidly changing environment.
- **Pillar 2: Career and Economic Mobility**
 - Focus on programs that lead to life-sustaining wages and long-term economic resilience.
- **Pillar 3: Stronger Communities, Multi-Generational Impact**
 - Create educational and life-long learning programs and community partnerships that deliver generational benefit.
- **Pillar 4: Integrity and Stewardship**
 - Uphold ethical practices in every area of college operations (our people)
- **Pillar 5: Student Access and Support**
 - Build pathways and systems that help every student succeed, from entry to completion.
- The Pillars will be finalized and presented to the Board at the August meeting
- Pillars 1-5 are the direction to the President
- The Board discussed their internal goals:
 - Support the bond election

- Be involved in the building process after the bond passes
- Policies will be listed as First Read on the Work Session agenda; the following month may have First Read and Second Read on the Work Session agenda
- Each Board member will attend at least one professional development opportunity per year

CAPITAL CONSTRUCTION PROJECTS

President Heiser provided an update on current and planned capital construction projects.

The Board Discussed:

- Administrative fees will not be included in the bond measure; instead, they will be covered through fundraising by the CCC Foundation
- Administrative expenses include Furniture, Fixtures, and Equipment (FFE)
- The College is exploring potential locations for the proposed Allied Health building
- Conversations are underway with the City and the Flagstaff City–Coconino County Public Library about the possibility of allocating shared space in the new building
- The impact of the proposed bond on property taxes for local property owners
- The importance of cohesive, consistent messaging to the community
- Content and clarity of the bond publicity pamphlet
- Temporary relocation plans for Fourth Street programs during the rebuilding process if the bond is approved
- Timeline and duration of the construction process from groundbreaking to completion
- The families who previously owned the Fourth Street property have requested a commemorative plaque recognizing their historical contribution to Flagstaff
 - The Board directed staff to research the historical background of the request before any decision is made regarding a commemorative plaque

DATA/EDIFY PLATFORM PRESENTATION

Ms. Sammy Cozzolino-Artiga from EAB delivered a live Zoom demonstration of the Edify data platform.

The Board Discussed:

- Data security measures and insurance coverage for the platform
- Role-based access: what data Board members can view
- Frequency of data updates within the system
- Options for customizing the Board’s dashboard view

INFORMATION SESSIONS & BOND ADVOCACY STRATEGY

President Heiser shared an overview of the bond advocacy strategy, including opportunities for Board engagement in the process.

The Board Discussed:

- Ms. Dianna Sanchez and President Heiser will serve as the primary contacts for bond outreach efforts

- The College intends to hire a liaison to provide informational sessions and bond education specifically for communities on the Navajo Nation
- Interest in creating a policy tied to the October 2023 meeting facilitated by Dr. Mary Spilde

CLOSING REFLECTIONS & COMMITMENTS

The Board discussed:

- Board members expressed interest in being invited to participate in bond presentations and requested a list of upcoming opportunities
- Each Board member committed to participating in at least one professional development activity annually
- Dr. White reflected on the College's evolution from operating in a survival mindset to now looking toward strategic, future-focused growth
- The Board acknowledged President Heiser's role in shifting the institutional culture and building strong relationships throughout the county

FOLLOW UP

- The families that the College purchased Fourth Street from have asked for a plaque to be placed at Fourth Street that commemorates their contribution to Flagstaff history
- The Board would like staff to research the background of the request before placing a plaque at Fourth Street
- Provide a presentation to the Board on classroom utilization data
- Draft a Distinguished Citizen nomination for Jonathan and Phefelia Nez, including criteria and procedure
 - Distribute the nomination draft to the Board for individual review and approval
- Ensure Trustees are recognized at all College and external events
- Review and update the College's naming procedure for buildings and rooms
- Provide the Board with updated information regarding baccalaureate degrees
- Policy review at each Board work session meeting

ADJOURNMENT

There being no further business, Chair Smith adjourned day two of the Board Retreat at 1:32 pm.

MINUTES PREPARED BY:

Ms. Kirsten Mead
Board Recorder

ATTEST and APPROVED:

Mr. Patrick Hurley
Vice Chair/Secretary of the Board

Mr. Joey Smith
Board Chair