



Policy 150-00 Public Relations

Sponsor: Marketing and Communications

Policy

Coconino Community College recognizes the need to implement an effective public relations and information program designed to inform its constituencies and maintain the necessary support from the public it serves. Therefore, the President or designee is responsible to establish procedures to implement and maintain an effective program to ensure organization, order and continuity in achieving public relations objectives.

Policy History

02/13/1997	New
02/24/2021	Reviewed by External Affairs
07/16/2025	Revised Sponsor from External Affairs to Marketing and Communications

Legal Review

None