

COCONINO COMMUNITY COLLEGE
COURSE OUTLINE

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December 4, 1991
April 11, 1997
March 23, 2001
Spring 2003
Spring 2011
January 30, 2015

A. Identification:

1. Subject Area: Business Administration
2. Course Number: ECN 204 SUN # ECN 2201
3. Course Title: Macroeconomic Principles
4. Credit Hours: 3
5. Catalog Description: Basic principles of macroeconomics designed to acquaint the student with workings of the national economy: market economy, national income accounting, fiscal/monetary policy, and the Federal Reserve System. General Education: Social and Behavioral Sciences. Three lecture.

B. Course Goals:

To prepare students to interact in the economic environment and to understand the impact that changes in the global arena have on the national economy. Principles of technology may be utilized.

C. Course Outcomes: Students will:

1. define economic vocabulary;
2. examine and explain the structure of the American economic system;
3. analyze how economic cycles influence growth and development;
4. examine and explain the national income accounting system;
5. analyze the impact which fiscal/monetary policy has had on business growth and development within the U.S.A.;
6. explain and summarize how the federal reserve system functions;
7. and discuss explain the comparative advantage and international trade.

D. Assessment of Course Outcomes will include:

1. instructor assigned reading and homework;
2. and departmental exam questions and/or project.

E. Course Content will include:

1. introduction to economics; definitions, theory including supply and demand graphical representations, and economic environment. Introduction to macroeconomics, including the economic system;
2. determining output and employment: keynesian view and fiscal policy;
3. money, financial markets, and monetary policy;
4. aggregate supply, economic growth and development;
5. and the world economy.