

COCONINO COMMUNITY COLLEGE

COURSE OUTLINE

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Status: Permanent

Effective Term: Fall 2017

April 21, 1998

Fall 2000

Spring 2003

Spring 2004

Fall 2007

Fall 2010

November 17, 2015

January 28, 2017

A. Identification:

1. Subject Area: Computer Information Systems (CIS)
2. Course Number 117
3. Course Title: Introduction to Web Page Design
4. Credit Hours: 3
5. Course Description: An introduction to creating and editing documents for the World Wide Web (WWW). Students will learn basic editing and design skills and develop a multi- page document including graphical elements. May be taken for S/U credit. Three lecture. Spring.

B. Course Goals: To provide students with the necessary skills to become competent planners, designers, and creators of simple, but effective websites.

C. Course Outcomes

Upon successful completion of this course, students will:

1. describe the structure and concept of the www;
2. create a Web page using Web fundamentals and HTML;
3. add hypertext links to a Web page, including e-mail links;
4. design a Web page using color and graphics;
5. design a Web page with tables;
6. and use frames in a Web page.

D. Course Outcomes Assessment will include:

1. course grades determined by the instructor as outlined in the course syllabus;
2. and capstone project including all the course content and outcomes.

E. Course Content will include:

1. review of World Wide Web and Internet concepts;
2. tools for creating HTML Documents – basic tags;
3. procedure for creating a hypertext document, anchors, and links;
4. techniques to use when adding color, images, and modifying text data;
5. process of creating, modifying, and working with tables on the World Wide Web;
6. activities included when creating a framed presentation containing multiple pages;
7. multimedia elements;
8. basic editing and formatting concepts;
9. web site structure;
10. and discussion of techniques/methods of web publishing.