

COCONINO COMMUNITY COLLEGE

COURSE OUTLINE

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General Education Outcomes reviewed by Paul Holbrook
Revised by: Paul Holbrook
Status: Permanent

December 4, 1991
October 23, 1996
March 23, 2001
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A. Identification:

1. Subject Area: Business
2. Course Number: BUS 214
3. Course Title: LEGAL, ETHICAL & REGULATORY ISSUES IN BUSINESS
4. Credit Hrs: 3
5. Catalog Description:
Legal theories, ethical issues, and regulatory climate affecting business policies and decision. Prerequisite: ENG 101 or consent of instructor. General Education: Social and Behavioral Sciences Three lecture.

B. Course Goals:

To provide the students with the necessary skills to prepare them for understanding the contemporary environment of business and the legal environment within which the firm of today and the firm of tomorrow must operate; and to emphasize the functional areas of business legal and ethical applications as preparation for: problem-solving, communication, reasoning, and reporting. Computer worksheet applications may be used.

GECC Course
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Student Outcomes list

C. Course Outcomes:

Students will:

1. Discuss the nature of business ethics; determine and critique what ethical standards are expected with respect to a given scenario
2. Recognize and interpret business law vocabulary
3. Explain the structure of the American business legal system
4. Analyze the impact of business organizations on the manner in which a given business is treated within the legal system
5. Assess how the legal environment of a business influences growth and development within the American economic system
6. Compare and contrast contract law and sales law and analyze how it impacts business in the United States
7. Illustrate concepts of liability and negligence as related to consumer protection and social responsibility
8. Recognize and describe the impact of legal and ethical issues on labor relations and employment agreements
9. Explain the elements of property as well as intellectual property
10. Determine the influence of the international environment on a given scenario and recommend business action in response to international ethical issues

D. Assessment of Course Outcomes:

Will include:

1. Instructor assigned reading and homework
2. Pre and post test (see attached).

E. Course Content:

Will include:

1. Ethical Issues
 - a. Application of moral philosophy
 - b. Opportunity and conflict
 - c. Decision making and the organizational role
2. Constitutional Law and the American Legal System
3. Dispute Resolution
4. Business organizations -- decision making and the organizational role
5. Government Regulation
 - a. Administrative agencies
 - b. Social policy
6. Torts
 - a. Product liability
 - b. Consumer protection
 - c. Social responsibility
7. Contracts and sales law
8. Criminal Law
 - a. Intellectual property
 - b. Technology
9. Employment and Labor relations
10. Property Law
11. Corporate Law
 - a. Securities, fraud, and trade
 - b. Anti-trust
12. Debt and Bankruptcy
13. International Legal and Ethical Environment