COCONINO COMMUNITY COLLEGE
COURSE OUTLINE

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A. Identification:
1. Subject Area: Administration of Justice
2. Course Number: AJS 200
3. Course Title: COMMUNITY RELATIONS
4. Credit Hrs: 3
5. Catalog Description:
   Examination, recognition, and understanding of community problems; community action programs;
   methods of coping with human behavior, conflict and communications; ethnic and minority cultures
   and environments; the community and relationships with the criminal justice system. Three lecture.

B. Course Goals:
To provide the students with the necessary skills to prepare them for understanding the contemporary
environment of community relations within the United States and the sub-systems which directly comprise the
integrated police community relationships within the United States and to emphasize the functional areas of
police community relations applications as preparation for: problem-solving, communication, reasoning, and
reporting. Computer worksheet applications may be utilized.

C. Course Outcomes:
The student will demonstrate by their scores on written assignments and exams, mastery of the basics
concerning police community relations and skills necessary to perform the following:
1. Problem solving techniques
2. Instruction interpretation
3. Understanding of criminal justice vocabulary
4. Explain the structure of the community relations communications with all the populations served
   by an agency
5. How a given agency develops the systems and tactics for establishing community relations
   programs
6. Describe the management and organizational processes which affect continuous community
   relations communication concerns
7. Describe the impact which the choice of a particular police community relations plan/program can
   have on the reduction of crime in given situations

D. Course Content:
Will include:
1. The overview of police community relations
2. Public relations and community relations--contrasts
3. The communication process
4. Psychological factors and police community relations
5. The media linkage
6. The cultural context and conflict management
7. Management perspectives and cases

Revisions:
Textbook change May 3, 1993/ARJ
Prefix/number and title change December 8, 1993/NLB (was CJC-200)
Format/consistency change March 21, 1994/NLB
Format change, Fall 1996/Ann
June 2000, Text Revision, B. Cotherman